65th Annual Convention & Expo

Opening session keynote address by Clint Maun

Clint has over 38 years experience in healthcare operations, management, leadership, quality enhancement, and self-development programs. He has concentrated on “changing the result of healthcare” and improving the “people business” of our profession. Clint’s strength is optimizing organizational effectiveness with programs targeted to the 3 “Cs” of healthcare:

Customers, Coworkers and Collaboration.

NEW ~ Facility Online Registration

October 29 - 31, 2013
Trump Taj Mahal Casino Hotel
Atlantic City, New Jersey
Have you ever walked through a brain??
Stop by the arena classroom Tuesday & Wednesday!

Awards Presentation
Tuesday, October 29 at 12 noon

Exhibitor Mixer Lunch
Tuesday, October 29 at 1 p.m. & Wednesday, October 30 at 12 noon
Exhibit Arena Food Court
*Kosher lunch included

Exhibitor Mixer Cocktail Hour
Tuesday, October 29 at 5 p.m.
Exhibit Arena Food Court

“HCANJ After Hours - No Tie Required”
Wednesday, October 30 from 5:30 - 7:30 p.m.

A special thanks to our
2013 HCANJ Annual Gold Sponsors

Aculabs, Inc.  GEM Ambulance LLC  On-Time Transport
Alert Ambulance Service  IPPC Rx NJ  Partners Pharmacy
AmWINS  Life Choice Hospice  ReUnion Rx
Care Alternatives Hospice  Marsh & McLennan Agency  Sea Breeze
Chem Rx Pharmacy Services, LCC  Omnicare LTC Group  Specialty Rx
Compassionate Care Hospice  YGM Group, LLC
Registration Guide

**REGISTRATION:**
- **HCANJ MEMBER FACILITY** $ 700
- **NON-MEMBER FACILITY** $ 2,000

Registration is PER FACILITY, NOT per individual.

**INFRACTION POLICY** The Health Care Association of New Jersey (HCANJ) reserves the right to accept or refuse the registration for any individual, and once an individual is on the convention floor, to require their immediate removal, whenever HCANJ considers such individual to be detrimental to its business, professional or ethical interests or to the general public, or whose behavior does not meet the professional standards of HCANJ. Any infraction of the HCANJ Rules and Regulations by a registered facility's employees may result in the facility's employee(s) being escorted from the convention and refused registration for future conventions and conferences. All points not covered will be settled by HCANJ and its decision will be final.

**LIABILITY** The registered facility/corporate office and its representatives, agents or employees assume full responsibility and liability for all loss, damage or destruction caused, either directly or indirectly, by the facility/corporate office or any of its representatives, agents or employees to the property of its representatives, agents or employees; or the property of the Taj Mahal Casino Hotel and HCANJ. The facility/corporate office and its representatives, agents or employees assume full responsibility and liability for all injury, loss or damage to any and all persons caused, either directly or indirectly, by the registered facility/corporate office or any of its representatives, agents or employees. Neither the Taj Mahal Casino Hotel nor the Health Care Association of New Jersey (HCANJ) shall be responsible, nor will either be deemed responsible, for any injury, loss or damage that may be incurred by the registered facility/corporate office, its representatives, agents or employees or any other person, or that may occur to any property, prior to, during, or subsequent to the period covered by this agreement. The registered facility/corporate office and its representatives, agents and employees hereby expressly release the Taj Mahal Casino Hotel and HCANJ from and against any and all claims for such injury, loss or damage to person or property. The furnishing of guards by HCANJ shall not be deemed as an assumption by HCANJ of any liability whatsoever for any purpose, and neither the Taj Mahal Casino Hotel nor HCANJ shall be, nor shall either of them be deemed to be, responsible for personal/registered facility/corporate office property or materials. Nothing contained herein is intended to in any way limit or be deemed to be, responsible for personal/registered facility/corporate office property or materials. Nothing contained herein is intended to in any way limit or be deemed to be responsible for personal/registered facility/corporate office property or materials. Nothing contained herein is intended to in any way limit or be deemed to be responsible for personal/registered facility/corporate office property or materials. Nothing contained herein is intended to in any way limit or be deemed to be responsible for personal/registered facility/corporate office property or materials. Nothing contained herein is intended to in any way limit or be deemed to be responsible for personal/registered facility/corporate office property or materials. Nothing contained herein is intended to in any way limit or be deemed to be responsible for personal/registered facility/corporate office property or materials. Nothing contained herein is intended to in any way limit or be deemed to be responsible for personal/registered facility/corporate office property or materials. Nothing contained herein is intended to in any way limit or be deemed to be responsible for personal/registered facility/corporate office property or materials. Nothing contained herein is intended to in any way limit or be deemed to be responsible for personal/registered facility/corporate office property or materials.

**DRESS CODE** Comfortable shoes and casual business attire.

**EDUCATION**
(See each program for contact hours.)

**ADMINISTRATOR EDUCATION CONTACT HOURS:** This continuing education program is approved for LNHA and CALA by the Health Care Association of New Jersey (HCANJ) and is in compliance with N.J.A.C. 8:34-7.3 to provide licensed nursing home administrator (LNHA) and certified assisted living administrator (CALA) education credits accepted by the Nursing Home Administrators Licensing Board (NHALB). This education activity may only be used for continuing education credit and not to meet academic college credits.

PA and DE credits have been submitted to the State Board of Examiners of Nursing Home Administrators and are pending approval.

**NURSING EDUCATION CONTACT HOURS:** This activity has been submitted to NJSNA for approval to award contact hours. New Jersey State Nurses Association is accredited as an approver of continuing nursing education by the American Nurses Credentialing Center’s Commission on Accreditation.

HCANJ is an approved provider of continuing nursing education by New Jersey State Nurses Association, an accredited approver by the American Nurses Credentialing Center’s Commission on Accreditation.

Approval status does not imply endorsement by HCANJ, NJSNA or by ANCC of any commercial products discussed / displayed in conjunction with the educational activity.

The nurse planner and speakers have been cleared that there is no presence of conflict of interest for this event.

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**Hotel Guide**

All lodging is made and paid by participant and not included in your registration fee.

<table>
<thead>
<tr>
<th>Room Rates:</th>
<th>Hotel check-in:  4 p.m.</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Taj Tower:</strong></td>
<td>Hotel check-out: 12 noon</td>
</tr>
<tr>
<td>Single or double rate per day $89</td>
<td></td>
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<tr>
<td>Triple rate per day $109</td>
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<td>Quad rate per day $129</td>
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<td><strong>Chairman Tower:</strong></td>
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<tr>
<td>Single or double rate per day $109</td>
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<td>Triple rate per day $129</td>
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<tr>
<td>Quad rate per day $149</td>
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<tr>
<td><strong>Suites:</strong></td>
<td></td>
</tr>
<tr>
<td>Taj Tower Grand Suite $159</td>
<td></td>
</tr>
<tr>
<td>Chairman Tower Suite $209</td>
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</tbody>
</table>

Reservations made on the web:

https://resweb.passkey.com/go/HCANJ2013
Use group code ANJHC13 to receive group rate
Or Call 1-800-825-8888

Reservations made after October 13th are on a space-availability basis at the current hotel rates. All room rates include a registration fee to HCANJ.
**Tuesday October 29, 2013**

*Convention and/or exhibit registration is required to take part in all activities.*

8 a.m.  
Exhibit arena open to exhibitors only

8:30 - 10:30 a.m.  
*Continental Breakfast*  
Exhibit arena food court

10:30 a.m. to 12 noon  
*Key Note Speaker*  
(Exhibit Arena closed - all welcome to attend)

12 noon - 1 p.m.  
*Awards Presentation*

1 p.m. to 3 p.m.  
*Complimentary Exhibitor Mixer Luncheon & Tour of Exhibits*  
Exhibit arena

3 p.m. to 5 p.m.  
*Concurrent Seminars*  
(no breaks)

5:00 p.m.  
*Complimentary Cocktails & Hors d’oeuvres*  
Exhibit arena

6:00 p.m.  
*Prize Drawings*  
Exhibit arena classroom, prize drawings to include  
• $500 Cash

**Education handouts will be available on the HCANJ website**

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**PROGRAM 2**  
**TRANSFORMING CARE**  
Making our nursing facilities safe to provide acute medical care on site

This session will cover merging medical and nursing care models together and what tools to consider to assist with the transformation of care.

Topics to include:
- Embracing and engaging attending physicians in new ways
- Providing 24/7 medical care using telemedicine
- Understand the clinical and financial impact of providing care on site

**Faculty:**  
Dr. David Chess  
Senior Medical Officer, AristaCare  
Chief Medical Officer, eSNF

**Education Credits:** 2 hours  
LNHA and CALA: NJ NY PA DE Pending Approval

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**PROGRAM 3**  
**TRIAGING PROFESSIONAL ETHICAL DILEMMAS**

This session will give an overview of professional ethics, best practice and case studies that impact decision making and the implications associated with the residents quality of care and quality of life aspects.

Topics to include:
- Review of the definition and application of professional ethics
- Review of facility/vendor relationships for potential ethical dilemmas and concerns
- Discuss the ethical principles to protect your LNHA licensure

**Faculty:**  
James McCracken, MHA, LNHA, CALA  
Ombudsman, Office of the NJ State Ombudsman for the Institutionalized Elderly  
Barbara Goldman, RN, J.D.  
Assistant Director Office of Certificate of Need and Healthcare Facility Licensure  
Eileen Parenti, RNC, BSN  
VP Community Outreach, Spring Hills Senior Communities  
Kathleen Bogajevski, RN, LNHA  
Independent Hospital & Health Care Professional  
Joe Sharp, LNH  
Administrator, McAuley Hall Health Care Ctr

**Education Credits:** 2 hours  
LNHA and CALA: NJ NY PA DE Pending Approval  
Social Work & Nurse Professional contact hours pending

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**PROGRAM 4**  
**FEMA 907 ACTIVE SHOOTER:**  
What you can do

All employees can help prevent and prepare for potential active shooter situations. This session will assist you with methods to be implemented within your facility should an active shooter situation arise.

Topics to include:
- Actions to take when confronted with an active shooter and responding law enforcement officials
- How to managed the consequences of an active shooter incident
- Discuss the challenges associated with response to an active shooter in the long term care environment

**Faculty:**  
J. David Weidner, MPH, REHS, MEP, CEM  
Director Emergency Preparedness, HCANJ

**Education Credits:** 2 hours  
LNHA and CALA: NJ NY PA DE Pending Approval  
Social Work Pending Approval
Wednesday
October 30, 2013
Convention and/or exhibit registration is required to take part in this day’s activities

9 to 11 a.m.
Concurrent Seminars (no breaks)

10:30 a.m.
Exhibit arena open to exhibitors only

11 a.m. to 12 noon
Exhibit arena open
Tour of exhibits

12 noon to 2 p.m.
Complimentary Exhibitor Mixer Luncheon & Prize Drawings
Exhibit arena & classroom prize drawings to include:
- Exhibitor prizes
- Taj Mahal 3-day/2-night mid-week getaway
- $500 Cash

2 to 4 p.m.
Concurrent Seminars (no breaks)

4 to 5:30 p.m.
Prize Drawings
Exhibit arena & classroom prize drawings to include:
- Remainder of exhibitor prizes
- $500 Cash

5:30 to 7:30 p.m.
“HCANJ After Hours - No Tie Required”
Paid ticket required

Education handouts will be available on the HCANJ website

CONCURRENT EDUCATION SEMINARS ● 9 AM TO 11:00 AM

PROGRAM 5
MONITORING & DISCIPLINING EMPLOYEES IN THE CYBER AGE: The employer’s rights and risks
This session will help employers be more aware of when and how they are permitted to monitor and utilize employee’s electronic communications in the workplace.
Topics to include:
- Permissible parameters to regulate & monitor employee communications on employer-owned devices
- Disciplining employees for on-duty and off-duty communications and securing electronic evidence
- Drafting effective Electronic Communications and Social Networking policies

Faculty: Kathleen Connelly, Attorney, Labor & Employment Law
Lindabury, McCormick, Estabrook & Cooper, P.C.
Education Credits: 2 hours
LNHA and CALA: NJ NY PA DE pending approval
Nurse Professional contact hours pending

PROGRAM 6
MANAGED CARE: Preparing for change
This session will help give an overview of what senior living organizations are currently facing with health care reform and the changing reimbursement landscape. It will also provide tips for negotiation and contracting with managed care companies.
Topics to include:
- The different health plans which are developing
- The four knows of contracting
- Delivery and payment model changes taking place

Faculty: James D. Watson, CPA, CIA
Partner, CliftonLarsonAllen LLP
Education Credits: 2 hours
LNHA and CALA: NJ NY PA DE pending approval

PROGRAM 7
OSHA HAZARD COMMUNICATION STANDARD: Applying the Globally Harmonized System (GHS)
This session will provide an introduction to the revised OSHA Hazard Communication Standards as modified to include the GHS for the classification and labeling of chemicals.
Topics to include:
- Recognize how OSHA’s adoption of GHS will affect your hazard communication program
- Understand the new physical and health hazard classifications
- Identify the hazards associated with a product

Faculty: Eric C Weren
Research Scientist II, PEOSH Program, New Jersey Department of Health
Education Credits: 2 hours
LNHA and CALA: NJ NY PA DE pending approval

CONCURRENT EDUCATION SEMINARS ● 2:00 PM TO 4:00 PM

PROGRAM 8
STROKE AWARENESS: What you should look for
This session will identify the signs, symptoms, types and risk factors for strokes and how to care for a stroke patient. There will be will be interaction with the inflatable brain held in the arena classroom.
Topics to include:
- Knowing signs and symptoms of a stroke
- Discuss treatment options
- Learn about modifiable and non-modifiable risk factors

Faculty: Olasunkanmi Arogundade, MSN, APN-C, Stroke Nurse Practitioner
The Stroke Program, Morristown Medical Center
Education Credits: 2 hours
LNHA and CALA: NJ NY PA DE pending approval
Nurse Professional contact hours pending

PROGRAM 9
HEALTH CARE REFORM: The facts, the taxes and the opportunities
This session will provide you with a general overview of the health care law and the opportunities that are available now and into the future.
Topics to include:
- A better understanding of Health Care Reform and how it will affect your company
- How to stay in compliance with Health Care Reform
- Ideas of how to educate your employees and why it’s critical to do so

Faculty: Denise Angleman
Regional Senior Vice President
Marsh & McLennan Agency
Education Credits: 2 hours
LNHA and CALA: NJ NY PA DE pending approval

PROGRAM 10
FUTURE OF MEDICAID
How will you get paid?
This session will review the proposed changes to the current Medicaid structure and the future that awaits the healthcare industry.
Topics to include:
- Review of Medicaid expansion including eligibility and benefits
- MLTSS implementation steps
- Review of the NJ statutes and regulations for managed care appeals
- NJ DOBI’s jurisdiction and responsibilities regarding claim payment

Faculty: Valerie Harr, Director
Division of Medical Assistance & Health Services
Veronica Schmitt, RN, BSN, MSA
New Jersey Department of Banking and Insurance
Sylvia Allen-Ware, JD, MT (ASCP)
New Jersey Department of Banking and Insurance
Arthur Krauss, CPA
President, Woodlyn Associates, LLC
Education Credits: 2 hours
LNHA and CALA: NJ NY PA DE pending approval
Social Work pending approval
### Thursday
**October 31, 2013**

*Convention and/or exhibit registration is required to take part in this day’s activities*

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8 a.m.</td>
<td>Exhibit arena open to exhibitors only</td>
</tr>
</tbody>
</table>
| 8:30 a.m. | Continental Breakfast  
Exhibit arena open to attendees |
| 9 a.m. | Prize Drawings  
Prize drawing entry ballots are available at 8:30 a.m. at the entrance to the exhibit arena |
| 10 a.m. | Immediately following the prize drawings the convention will close and breakdown of exhibits will begin |

For safety reasons, ONLY exhibitors may remain in the exhibit arena at the conclusion of the prize drawings

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</table>
| 10:15 a.m. to 12:15 p.m. | **HCANJ Annual Business Meeting**  
*for facility members only* |

**Complimentary buffet brunch and education session**

**Opening Remarks:**  
Paul R. Langevin, Jr., President  
Health Care Association of New Jersey

**Guest Speaker:**  
Michael Bassett  
Senior Director of Government Relations  
American Health Care Association

**CEUs Approved:**  
HCANJ Member NJ LNHA/CALA - 2 hrs.  
- 1 hour for attending the Annual Meeting  
- 1 hour for attending education session

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**HCANJ Show Management**  
P (609) 890-8700  
Fax (609) 584-1047

Michelle Palko  
Director, Education/Convention Services  
e-mail: michelle@hcanj.org  
Questions about:  
Exhibit registration, sponsorships, AEX, education/CEUs, and prize drawings

Andrea Browne  
Office Manager/Bookkeeper  
e-mail: andra@hcanj.org  
Questions about:  
billing/payment, membership, sponsorships, facility registration, after hours tickets, hotel reservations, food & beverage

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**Prize Drawings**

- $500 cash prize to an individual from a registered facility
- Exhibitor drawing for free booth space at the 2014 HCANJ Annual Convention and Expo. No cash substitute in lieu of booth space. Must be present to win.

**Special Drawings**

*Only registered facility personnel are eligible*

- **GRAND PRIZE:** Up to $5,000 in HCANJ state dues credit for 2014. Awarded dues credit does not include national dues. No cash substitute in lieu of dues credit.
- **SECOND PRIZE:** Free admission for one individual (selected by facility) to attend the HCANJ 2014 Annual 20-Hour Symposium.
- **THIRD PRIZE:** Free admission for one individual (selected by facility) to attend the HCANJ 2014 Annual Assisted Living Conference.

**Special Drawing Rules**

- All New Jersey long term care facilities, whether or not they are currently HCANJ members, are eligible to win provided that they have paid in full for the 65th Annual Convention and Expo at the time of the drawing.
- Entry ballots will be available on Thursday, October 31, 2013 at 8:30 a.m. at the entrance to the exhibit arena. Each eligible facility wishing to participate must complete a ballot. Only one entry is allowed per facility.
- The facility owner or administrator/executive director must be present at the drawing to accept the prizes. If the owner or administrator/executive director is not present when their facility name is drawn, the facility will be disqualified and another facility entry form will be drawn. The winning facility owner or administrator/executive director will receive a letter from HCANJ indicating the prize their facility has won. Awarded dues credit does not include national dues. No cash substitute in lieu of awarded prizes.

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**Education Handouts**

In an effort to be “green,” all handout materials, in cases where they are provided by the speaker, will be available for downloading prior to the convention on the HCANJ website.
**FACILITY BADGE REGISTRATION FORM**

**FACILITY REGISTRATION:** The registration fee is per facility, NOT per employee attending. In order to register, the facility must include this complete Facility Badge Registration Form listing the names of their employees who will attend. Registration will not be accepted without this Facility Badge Registration Form along with full payment to cover all registration/after hours ticket charges.

**MULTI-FACILITY REGISTRATION:** Companies who own and/or manage more than one facility **CANNOT** register all facilities under their company name. Each corporate office **MUST** register independently and pay the facility registration fee as indicated below.

**CANCELLATIONS:** Once registered and paid in full, conference fees have been committed for payment of instructors and overall convention costs. There are no refunds for no-shows. HCANJ does not provide invoices.

<table>
<thead>
<tr>
<th>Option</th>
<th>Description</th>
<th>Fee</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐ $700</td>
<td>HCANJ Member Facility registration fee</td>
<td>$700</td>
<td>$________</td>
</tr>
<tr>
<td>☐ $2,000</td>
<td>Non-member Facility registration fee</td>
<td>$2,000</td>
<td>$________</td>
</tr>
</tbody>
</table>

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<tr>
<th>Event</th>
<th>Description</th>
<th>Fee</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>“HCANJ After Hours - No Tie Required”</td>
<td>Wednesday, October 30, 2013</td>
<td>$50.00 per person</td>
<td>$55 per ticket sold on site</td>
</tr>
</tbody>
</table>

**TOTAL COST** $________

**RETURN THIS FORM WITH CHECK FOR FULL AMOUNT PAYABLE TO:**

HCANJ, 4 AAA Drive, Suite 203, Hamilton, NJ 08691 or Fax: (609) 584-1047 with credit card information

Facility Name:_____________________________________________________________________________________
Facility Address:___________________________________________________________________________________
Street address                        City        State/Zip

Payment Method:
☐ Check enclosed for $_______
☐ Charge my card for $_______
☐ MasterCard  ☐ Visa  ☐ AMEX

Credit Card No. __________________________________________CV2 #_____________ Card Exp. Date__________

*the CV2# is the three or four digit additional black number on the front or back your credit card. (Example: 4786 411)*

**Credit Card Information: To whom and where credit card statement is sent:**

Cardholder Name:______________________________ Cardholder E-mail: ___________________________________

☐ Credit Card statement is sent to the **same address** as facility address above.

☐ Credit Card statement is sent to:______________________________
Street address                        City        State/Zip

Cardholder Phone: ________________________________ Fax: _______________________________________

**Questions?** Please contact Michelle Palko by phone: 609.890.8700 or e-mail: michelle@hcanj.org

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**Online Registration Available**

Visit our website at www.hcanj.org. Registration available thru the education tab
**Facility Name:** ____________________________________________

**IMPORTANT:** YOUR FACILITY WILL NOT BE REGISTERED WITHOUT PAYMENT IN FULL FOR REGISTRATION & AFTER HOURS TICKETS. Please PRINT clearly to avoid misspelled names & titles on badges.

**HOW TO REGISTER:**
1. Complete the front page of this form indicating the proper facility registration fee and total of tickets purchased.
2. **Section 1:** Complete one block for each employee attending and purchasing after hours tickets.
3. **Section 2:** List all employees who are attending but **not** purchasing after hours tickets.
4. Forward this entire form with proper payment to the address indicated on the front of this form. If faxing, please remember to fax BOTH SIDES.
5. If you are not sure of facility membership status, please call HCANJ at (609) 890-8700.

### SECTION 1

The following employees from our facility will attend the convention and after hours event

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
</tr>
</thead>
</table>

**WED., OCT. 30, 2013** After Hours Ticket  **[FREE]**
If purchased on-site, the price for this ticket will be $55

<table>
<thead>
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**WED., OCT. 30, 2013** After Hours Ticket  **$50**
If purchased on-site, the price for this ticket will be $55

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### SECTION 2

The following employees from our facility will attend the convention only

<table>
<thead>
<tr>
<th>Name</th>
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**WED., OCT. 30, 2013** After Hours Ticket  **$50**
If purchased on-site, the price for this ticket will be $55

| Name | Title |

**There is no limit on the number of employees you register.**

You may photocopy this form to add additional employees.