

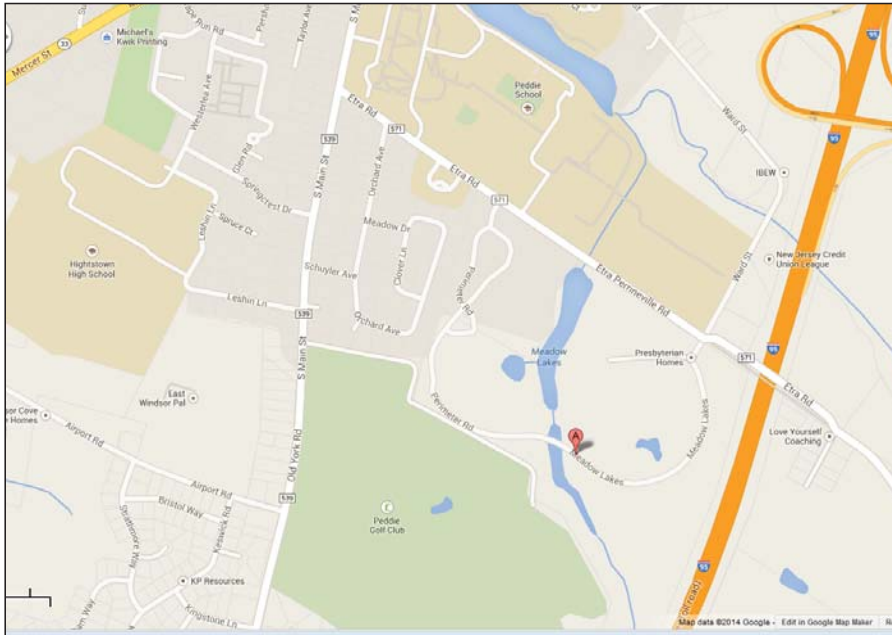
*Directions to  
Meadow Lakes  
300 Etra Road  
Hightstown, NJ 08750  
(609) 448-4100*

**From NJ Turnpike:**

Take Exit 8 to Rt 33 West. At the third traffic light, turn left onto Maxwell Ave. At the stop sign, make a left onto Ward St. Follow Ward St. to the stop sign and proceed straight across Etra Rd into Meadow Lakes.

**From Princeton Area:**

From Rt 1, take Princeton-Hightstown Rd (Rt. 571) east for about 8 miles, crossing over Rt 130 into Hightstown. Make a right at the center of Hightstown onto Mercer St. Bear right and make the first left onto Ward St. At the stop sign, make a right onto Main St. Make the first left onto Etra Rd. Turn right into the third entrance of Meadow Lakes.



# Culture Change...



*Can any road get you there?*

***A program designed for long term care & senior service providers on the path to culture change.***

**Tuesday, April 29, 2014**

**8:30 a.m. - Noon**

**(This is a repeat of our sold-out seminar in North Jersey - don't miss it!)**

**Meadow Lakes**

**300 Etra Road, Hightstown, NJ**

**(Princeton area)**



*This program is a collaboration of  
The New Jersey Alliance for Culture Change,  
NJ LANE/Advancing Excellence and  
the Health Care Association of New Jersey*

Why embark on the culture change journey?  
How can organizations achieve person-centered care?  
How can you help shape the future & make a difference in  
the lives of those we serve?

These questions and many others will be answered during this enlightening program which will offer the opportunity to:

- Learn & experience what person-centered care is all about
- Better understand why it is so important for your organization to be a leader in bringing culture change to life
- Come away with strategies to help you get started

8:30 a.m. **Registration**

9:00 **Welcome**

Joanne Maxwell, (tentative), *Program Manager, LTC Assessment & Survey  
New Jersey Department of Health*

9:15 **Program**

Emcee: Steve Leone, *Principal, Spiegle Architectural Group, Inc.*

**Picture It Exercise**

Gloria Zayanskosky, *Chief Quality & Community Services Officer  
The Francis E. Parker Memorial Home, Inc.*

**Why Take the Journey?**

Toni Lynn Davis, *Executive Director & President, Green Hill, Inc.*

Gain a better understanding of how person-centered care impacts our changing healthcare environment and business systems, including re-hospitalizations, transitions of care and performance-based payment.

**Let's Look at the Bright Spots**

Denise Boudreau-Scott, *Owner, Denise B. Scott, LLC*

Feel like you are always solving problems and searching for solutions? Stop focusing on what is wrong and look at the positives that are already happening in your organization for inspiration. Sometimes the best answers are right in front of us!

**Shaping the Future**

Denise Kish, *Director of Organization Development & Service Excellence  
Christian Health Care Center*

Learn how to develop an action plan & strategies for your organization's journey.

**What's next on the horizon?**

Denise Boudreau-Scott

*"As advocates for all older individuals living in New Jersey's long term care communities, we see first-hand the need for care that recognizes the uniqueness of each person."*

James McCracken, Ombudsman, Office of the NJ State Ombudsman for the Institutionalized Elderly

*"CMS is a powerful advocate of person-centered care and we echo that support by encouraging culture change in New Jersey's long term care communities."*

Joanne Maxwell, Program Manager, LTC Assessment & Survey, NJ Department of Health

## Registration & Education Credits

This continuing education program is approved for NJ LNHA & CALA by the Health Care Association of New Jersey (HCANJ) and is in compliance with N.J.A.C. 8:34-7.3 to provide licensed nursing home administrators (LNHA) and certified assisted living administrators (CALA) education credits accepted by the Nursing Home Administrators Licensing Board (NHALB). This education activity may only be used for continuing education credit and not to meet academic college credits.

\$35 fee includes the education session and a continental breakfast. Seating is limited; please register early.

**For registration information visit the HCANJ website at:  
<http://www.hcanj.org/cc14>**

Questions regarding registration should be directed to  
Michelle Palko at 609-890-8700 or [michelle@hcanj.org](mailto:michelle@hcanj.org).

Course questions? [info@njculturechange.org](mailto:info@njculturechange.org).

Evaluations must be completed and returned prior to the awarding of CEU certificates. Certificates will be available online within 30 days of the program - <http://ceu.hcanj.org/>

## The New Jersey Alliance for Culture Change

New Jersey joins 39 other states in the nationwide effort to transform traditional long term care, through the New Jersey Alliance for Culture Change (NJACC). Established in 2012, the objective of the Alliance is to advance culture change in the state's long term care settings such as nursing facilities and assisted living communities.

NJACC consists of providers, professionals, organizations and agencies that are committed to serving as a resource and inspiration to those new to the Culture Change journey, as well as those further along in their transformation. It is focused on providing education and training opportunities to help transform long term care communities across the state into more viable environments where residents do not just survive, but continue to lead a life of purpose.

For more information about the NJ Alliance for Culture Change visit [www.njculturechange.org](http://www.njculturechange.org), contact us at [info@njculturechange.org](mailto:info@njculturechange.org).