

Quality Front and Center

On August 24, the Centers for Medicaid and CHIP Services issued an informational bulletin to states about additional opportunities and resources to address the use of psychotropic drugs in vulnerable populations. The bulletin describes collaborative efforts and technical assistance to promote the appropriate use and enhance oversight of psychotropic medications for children in foster care and the CMS project for individuals living in nursing facilities.

In part, the bulletin points out that

...antipsychotic drug use has been identified as a significant challenge in ensuring appropriate dementia care. A 2011 report by the Health and

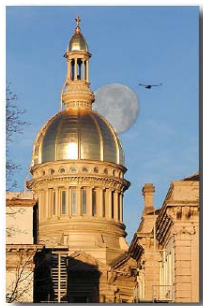
Human Services Office of Inspector General found that 22 percent of the atypical antipsychotic drugs were not administered in compliance with CMS standards, and a CMS study found that over 17 percent of nursing home patients had daily doses exceeding recommended levels.

In March 2012, CMS launched the **Partnership to Improve Dementia Care in Nursing Homes: Rethink, Reconnect, Restore**.

CMS has described the partnership as promoting the opportunity for the nation to “**rethink** dementia care, **reconnect** with residents via person-centered care practices, and to **restore** good health and quality of resident life.”

This initiative is aimed at improving behavioral health among nursing home residents and protecting them from unnecessary drug use. In collaboration with federal and state partners, nursing homes and other providers, advocacy groups, caregivers, and residents, CMS is working to reduce the national prevalence rate in long-stay residents of antipsychotic drug use in nursing home residents by 15 percent by the end of 2012. Approaches involve research, public reporting of nursing home antipsychotic use; training for providers, clinicians, and surveyors. Surveyor guidance is being updated, and new surveyor training programs will be available in the fall. CMS is emphasizing person-centered, individualized approaches to dementia care such

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News from the State House

Full legislative calendar follows quiet summer in the State House

It has been a relatively quiet summer in the State House. There have been a handful of legislative committee meetings, however, none involving legislation of interest to HCANJ members. The most significant legislative action this summer was both houses voting to place a constitutional amendment on the November ballot clarifying the Legislature’s authority to pass laws regarding taking contributions from justices’ and certain judges’ salaries for employee benefits. The vote came in response to the state Supreme Court’s 3-2 ruling on July 24 affirming that judges are excluded from last year’s pension reform law.

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Camera-ready advertising is accepted for Health Care Update. Deadline for submission is the 15th of the month prior to publication. Rates: Full Page \$500, Half Page (horizontal or vertical) \$300, Quarter Page \$175.

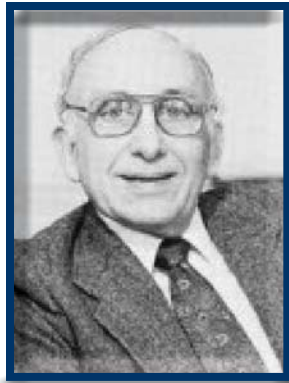
As a Membership service, classified advertisements of 75 words or less for positions wanted or available can be placed without charge by HCANJ members for two consecutive months.

For further information contact Pattie Tucker by phone at 609-890-8700 or via e-mail at pattie@hcanj.org.

Who's Who in New Jersey Long Term Care Facilities

NORMAN JOSEPH WOODLAND

Co-inventor of the barcode



Born in Atlantic City on September 6, 1921, Norman Joseph Woodland earned his Bachelor of Science in Mechanical Engineering from Drexel University in 1947. In 1948, a fellow Drexel graduate student overheard a supermarket executive asking the dean of students to develop a system that would capture product information automatically at checkout. The dean turned down the request but the student, Bernard Silver, mentioned the problem to Woodland who worked on some ideas that convinced him that they could create such a system.

Woodland took some stock market earnings, quit his teaching job and moved to his grandfather's Florida apartment. While at the beach, Woodland again considered the problem, recalling how with Morse code, dots and dashes are used to send information electronically, then started to draw dots and dashes in the sand similar to the shapes used in Morse code. After pulling them downward with his fingers, producing thin lines resulting from the dots and thick lines from the dashes, he came up with the concept of a two-dimensional Morse code, and after sharing it with Silver and adapting movie soundtrack technology, they applied for a patent on October 20, 1949, receiving U.S. Patent 2,612,994 ("Classifying Apparatus and Method") on October 7, 1952, covering both linear and circular bullseye printing designs.

Norman, who is now a resident at Sunrise Senior Living of Edgewater, was employed by IBM in 1951, and although Woodland and Silver wanted IBM to develop the technology, it wasn't commercially feasible, so they sold the patent to Philco in 1952, who sold it to RCA in 1952. RCA went on to attempt to develop commercial applications through the 1960s until the patent expired in 1969.

After RCA interested the National Association of Food Chains in 1969, and they formed the U.S. Supermarket Ad Hoc Committee on a Uniform Grocery Product Code, rival IBM became involved in 1971, finding out about Woodland's work and transferring him to their North Carolina facilities, where he played a key role in developing the most important version of the technology, the Universal Product Code (UPC), beating RCA in a competition.

In 2011 Norman was inducted into the National Inventors' Hall of Fame. For his contribution to the commercialization of bar code technology which improved productivity throughout society, we are proud to name Norman Joseph Woodland to our Who's Who in New Jersey Long Term Care Facilities for 2012.

(excerpted from http://en.wikipedia.org/wiki/Norman_Joseph_Woodland on 08/28/2012)



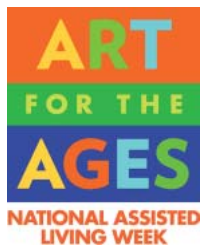
Upcoming Recognition Dates

AUGUST

National Immunization Awareness Month
8
National Night Out

SEPTEMBER

National Sickle Cell Awareness Month
National Cholesterol Education Month
Leukemia & Lymphoma Awareness Month
Healthy Aging Month
National Recovery Month
Ovarian Cancer Awareness Month
Prostate Cancer Awareness Month
9 - 15



National Assisted Living Week
9 - 15
National Healthcare Housekeeping Week
18 - 24
National Adult Immunization Week
16 - 22
National Rehabilitation Awareness Week
9
National Grandparents Day
11th
Patriot Day
21
World Alzheimer's Day
26
National Women's Health & Fitness Day
29
World Heart Day

Join us
on the links!

11th Annual Golf outing



To benefit the 501(c)(3)
Health Care Association of NJ Foundation, Inc.

Monday, October 22, 2012

**12:15 shotgun start
Scramble format**

**Harbor Pines Golf Club
Egg Harbor Township**

\$225 per Golfer includes:

Boxed Lunch

Greens fees

Carts

Putting & Chipping Green

Driving Range

Beverage Cart

Cocktails & Hors D'oeuvres following golf

Outing Prizes

Don't miss this opportunity to enjoy

a fun day with your colleagues

before the start of the

64th Annual HCANJ Convention & Trade Show.

SPONSORSHIPS ARE ALSO AVAILABLE

Please remember that, even if you are unable to help the foundation by taking one of the sponsorships listed in the Golf Outing literature, we are always looking for door and raffle prizes, as well as promotional items to provide to our golfers. Please contact Pattie Tucker (pattie@hcanj.org or 609-890-8700) for more information.

For further information and to access the registration & sponsorship forms please visit:

<http://www.hcanj.org/emails/golfouting.pdf>

News from the State House

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Governor Christie did sign into law one measure that HCANJ has been monitoring, the “New Jersey Adult Guardianship and Protective Proceedings Jurisdiction Act.” This new law, which takes effect December 5, establishes uniform procedures to address interstate conflicts regarding adult guardianship issues. Specifically, it provides a mechanism for consistent resolution of those cases where an adult is subject to guardianship proceedings in more than one state or in a state and another country, where he has contacts or property in each place.

Both houses have issued a full schedule of committee meetings and voting sessions from September through the end of the year. The Senate returns with committee meetings on September 13 and the Assembly follows with committee meetings on September 24.

Quality

(From Page 1)

as consistent staff assignments, increased exercise or time outdoors, monitoring and managing acute and chronic pain, and planning activities consistent with the individual’s preferences and choices.

HCANJ is planning to create an action plan/best practice to assist members in significantly reducing the use of inappropriate antipsychotic drugs and increase non-pharmacological intervention, particularly in dementia patients.

Additional information about the Partnership is available on the Advancing Excellence website at <http://www.nhqualitycampaign.org/>.

National Assisted Living Week

September 9 - 15

Established by NCAL in 1995, National Assisted Living Week® provides a unique opportunity for residents, families, staff, volunteers, and the surrounding community to come together to give residents a variety of exciting events and activities that show them how much you care about and love them. The 2012 theme, *Art for the Ages*, will inspire creativity and participation and will grab the attention of media. To make planning as easy as possible a reference guide containing activity ideas, media kit materials, and products featuring the 2012 theme are available at the National Assisted Living Week website at www.nalw.org.



You're not going to want to miss this year's convention!

October 23 – 25, Trump Taj Mahal, Atlantic City, NJ

NEW and EXCITING...that's how we describe this year's convention. Aside from the outstanding educational and networking opportunities for health care providers, this year we have added an opening session with a moving keynote speaker.

A life-long competitive athlete, New York City Firefighter Matt Long played Division I college basketball, competed in the Ironman triathlon, and qualified for the 2006 Boston Marathon with a time of 3:13. But on the morning of December 22, 2005, Matt's life changed in an instant.



While bicycling to work he was crushed by a 20-ton bus. Despite injuries that pushed him to the brink of death, he somehow survived. Matt's story of overcoming adversity with determination & perseverance has been featured in national publications and on television including *Real Sports* with Bryant Gumbel and *The Daily Show with Jon Stewart*. He is also currently featured in a network television commercial for New York Presbyterian Hospital. His presentation will take attendees through the ups and downs he's faced and will serve as an inspiration to all.

In addition, this year we have added a new twist to our exhibit hall. “The HCANJ Commons” will provide healthcare attendees the opportunity to spend one-to-one “quality time” with exhibitors and take part in a demonstration of a product or a detailed explanation of a service, in a more quiet and relaxed setting. Convention and/or exhibit registration is required to take part in each of these opportunities.

Registration information is available at:

<http://www.hcanj.org/IlluminAgeApps/calendarApp/files/F517EB063.pdf>

Please make note of these convention events:

Monday, October 22

11th Annual HCANJ Golf Outing

Harbor Pines Golf Club, Egg Harbor Township
11 AM Registration :: 12:15 PM Shotgun Start (Scramble format)

Tuesday, October 23, 12:30 – 2 PM

Annual Awards Luncheon

Wednesday, October 24, 6 – 8 PM

“An Evening with HCANJ”

Cocktail Reception
NEW BAND!

Thursday, October 25, 10:15 AM – 12:15 PM

HCANJ Annual Meeting & drawing for \$5000 State dues credit

If you need further information, please contact Carol Rogers at 609-890-8700.