



# 2014 ANNUAL SPONSORSHIP OPPORTUNITIES

HCANJ Annual Sponsorships are an outstanding marketing opportunity that will position you as a service leader in the long term care profession while showing your support of HCANJ.

## \$5,000 ANNUAL GOLD SPONSORSHIP

*Sponsors receive one free exhibit space at...*

- ▶▶ **HCANJ 42nd Annual 20-Hour Symposium & Mini-Expo-300 attendees; 40 exhibits**  
March 30 (set-up evening) April 1 - 3, 2014 Resorts Hotel and Casino, Atlantic City, NJ
- ▶▶ **HCANJ 16th Annual Assisted Living Conference & Mini-Expo - 200 attendees; 40 exhibits**  
May 12 (set-up evening) 13, 2014 Sheraton Eatontown Hotel, Eatontown, NJ
- ▶▶ **HCANJ 66th Annual Health Care Convention & Expo - 2,000+ attendees; 250+ exhibits**  
October 27 (set-up evening) 28 - 30, 2014 Trump Taj Mahal Casino Resort, Atlantic City, NJ

*Sponsors will also receive...*

- ▶ Promotional mention in conference literature
- ▶ Recognition on HCANJ website, February through December 2014 (*links from our home page to yours*)
- ▶ Gold Page advertisement in *2014 Annual Directory Buyer's Guide*
- ▶ Event recognition signage and badge ribbons

## \$10,000 ANNUAL PLATINUM SPONSORSHIP

*Sponsors receive all of the above **PLUS**...*

- ▶▶ **One additional free exhibit space at the HCANJ Annual Convention & Expo**
- ▶▶ **Associate Membership for 2014**
- ▶▶ **Opportunity to speak to HCANJ general membership at a monthly meeting**

**MAIL THIS FORM & PAYMENT PAYABLE TO: HCANJ, 4 AAA Drive, Suite 203, Hamilton, NJ 08691-1813**

Company Name \_\_\_\_\_

Company Address \_\_\_\_\_

Company Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-Mail \_\_\_\_\_

PAYMENT METHOD:  Check or Money Order for  \$ 5,000  \$ 10,000 enclosed

**OR**  Please charge account below for  \$ 5,000  \$ 10,000

MasterCard  Visa  American Express Card No. \_\_\_\_\_ CV2# \_\_\_\_\_

\*the CV2# is the additional black digit number listed on the front or back of your credit card (i.e., 4874 284)

Print Cardholder Name \_\_\_\_\_ Cardholder Signature \_\_\_\_\_

Expiration Date \_\_\_\_\_ Cardholder Phone \_\_\_\_\_

If paying by check, please mail this form with your payment. If paying by credit card, you may fax this completed form to HCANJ Fax: 609-584-1047. In order to avoid duplicate charges, please do not mail and fax.

**Questions? Michelle Palko, HCANJ Director, Education & Convention Services Ph.: 609-890-8700 E-mail: michelle@hcanj.org**

**HCANJ 2014 Annual Sponsorships are limited to the first 50 businesses that contract with payment in full by February 1, 2014.**