

# Perspectives

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## 66th HCANJ Annual Convention

The 66th Annual HCANJ Convention & Expo will be attended by over 200 exhibiting businesses and more than 2500 healthcare providers from New Jersey, New York, Pennsylvania, Delaware and beyond. Annually, the event delivers unparalleled education sessions, various face-to-face networking events and opportunities to gain extensive knowledge of products and services. Don't miss it! Register today!



## 13th Annual HCANJ Foundation Golf Classic

**WILL YOU ACCEPT THE PRESIDENT'S CHALLENGE?** Join us for a chance to win some great hole-in-one prizes including \$10,000 cash!

Register now and join us at our 13th Annual Golf Classic! (benefiting the 501(c)(3) HCANJ Foundation)

As always, our outing will take place on the Monday before the Annual HCANJ Convention and Trade Show begins in Atlantic City: Monday, October 27, 2014 at the Harbor Pines Golf Club.

Our day will begin at 11 a.m. when you can warm up on the practice green or at the driving range and enjoy a tasty lunch. The shotgun start will be at 12:15 p.m. and we will play a scramble format.

We're looking forward to seeing all our old friends from previous outings as well as newcomers...golf maniacs as well as golf novices...old and young...men and women...facility staff and vendors.

In other words...COME ONE...COME ALL!! We are planning on having another great day!

(See reverse side for information regarding Golf Classic sponsorships)



## Golf Classic Sponsorships Available

Sponsorships that will get your organization's name out in front of a large number of people on the day of the outing are available. Our sponsorships start as low as \$125.

Please remember that, even if you are unable to help the foundation by taking one of the sponsorships listed in the Golf Classic literature, we are always looking for raffle and door prizes as well as promotional items to provide to our golfers. Please contact me (pattie@hcanj.org or 609-890-8700) for more information.

In addition, all sponsors are recognized in our Golf Classic Program. Please consider supporting the Outing and, in turn, the 501(c)(3) HCANJ Foundation through your registration and sponsorship. Go to <http://www.hcanj.org/events-education/hcanj-foundation-annual-golf-classic/> for further information or to register.



## ALFA Benefits

Did you know that ALFA provides industry-wide resources that do not require a membership to national ALFA? Please peruse the resources below that can help you stay up to date on the latest trends, reports, and hot-button issues affecting senior living.

### ***ALFA Update e-newsletter***

*Subscribe to ALFA Update to get the latest news and information about senior living every week. Readers are guaranteed a variety of articles that will help you better understand forces shaping the senior living business, affecting seniors and their families, and raising the bar for operational excellence.*

### ***Senior Living Executive magazine***

*ALFA's bi-monthly publication, Senior Living Executive covers the latest news in assisted living aimed at improving operational excellence in senior living care.*

- sign up for a free subscription to *Senior Living Executive*.
- download the free Senior Living Executive mobile app to receive the latest news on your smartphone or tablet.
- view current and previous issues of Senior Living Executive on your computer.



## MLTSS

July 1st marked the start of New Jersey's transition to managed Medicaid. This is a huge undertaking with many new procedures for facilities to follow. All HCANJ members are reminded to contact staff if they have any questions or problems regarding this change. In addition, information on MLTSS can be found on HCANJ's website in the "Comprehensive Waiver" section.