46th Annual
20-Hour Symposium
Resorts Casino Hotel - Atlantic City, NJ

March 20 - 22, 2018

SAVE TIME—
REGISTER ONLINE!
www.hcanj.com/20hrfac
46th Annual HCANJ 20-Hour Symposium March 20 - 22, 2018

Registration Information

PAYMENT All registrations must be accompanied by payment in full. Checks should be made out to HCANJ. We accept Visa, MasterCard and American Express. Registrations received without full payment cannot be processed.

REGISTRATION INCLUDES

- Access to education sessions
- Buffet breakfast & lunch (Kosher available upon advance request)
- Refreshment breaks
- Access to the exhibit hall and prize drawings

Each individual must be registered and have paid the daily fee in order to take advantage of that listed above on the day(s) they are attending.

BADGES/PROGRAM MATERIALS Please make certain to print your information clearly on your registration form or register online to avoid badge errors. Badges cannot be mailed in advance. Each registered individual must pick up their own badge at the onsite registration desk.

DRESS CODE Attendees are encouraged to employ a business casual dress code. Bring a jacket or sweater to ensure your comfort in the event of meeting room temperature changes.

CANCELLATIONS/REFUND POLICY HCANJ reserves the right to cancel any program for which registration fees received are insufficient to support budgeted expenses. When HCANJ cancels a program, and rescheduling fails, all registration fees are refunded in full with notification. In the event of inclement weather, call the HCANJ office at (609) 890-8700 for cancellation information. HCANJ regrets that we are unable to offer refunds for cancelled registrations and no-shows.

REGISTRATION SUBSTITUTIONS If the individual originally registered is unable to attend the program, we encourage substitution from the same facility. Since badges are not transferable, individuals wishing to make a substitution should call HCANJ at (609) 890-8700 or email the change request to michelle@hcanj.org. Be sure to include the information for the new attendee so that a new badge can be prepared in advance of the conference. Last minute changes can be accommodated provided the replacement attendee notifies HCANJ staff upon arrival onsite to allow preparation of a new badge.

EXHIBITOR PRIZE DRAWINGS: All prize drawings will take place in the exhibit room during lunch. Attendees wishing to participate must visit with exhibitors on a daily basis, complete their ballots or drop off business cards prior to each drawing. Participants must be registered for the conference and must be present in the exhibit room to win or another name will be drawn and announced.

LODGING All lodging is made and paid by the participant and not included in your registration fee. A limited amount of rooms are blocked at the discounted rate of $64/night plus applicable taxes. The discounted block will be held through March 4, 2018 and reservations are on a first-come, first-served basis.

TO RESERVE A ROOM AT THE RESORTS CASINO AND HOTEL:
1. Call the hotel directly at (888) 797-7700; and
2. Give group code: VNJHC18

OR

Reserve your room online at www.hcanj.org/20hrroom

Directions to Resorts can be found at www.resortsac.com/travel/maps

CONTINUING EDUCATION AND CONTACT HOURS Credit hours are indicated in each program description. All attendees will be scanned both in and out of each program in order to track and award accurate education credits/contact hours. All attendees will be required to fill out an evaluation which will be collected at the conclusion of each program.

HCANJ reserves the right to make alterations, additions, or omissions to the program or schedule when, in our opinion, such alteration is necessary.

ADMINISTRATOR EDUCATION CONTACT HOURS This continuing education program is approved for LNHA and CALA by the Health Care Association of New Jersey (HCANJ) and is in compliance with N.J.A.C. 8:34-7.3 to provide licensed nursing home administrator (LNHA) and certified assisted living administrator (CALA) education credits accepted by the Nursing Home Administrators Licensing Board (NHALB). This education activity may only be used for continuing education credit and not to meet academic college credits.

PA, NY and DE credits have been submitted to the State Board of Examiners of Nursing Home Administrators and are pending approval.

LNHA and CALA certificates will be available on the HCANJ website 30 days after the close of the conference. Certificates can be printed at http://ceu.hcanj.org/

NURSING EDUCATION CONTACT HOURS This activity has been submitted to Rutgers Biomedical and Health Sciences and is accredited by the American Nurses Credentialing Center (ANCC), the Accreditation Council for Pharmacy Education (ACPE), and the Accreditation Council for continuing Medical Education (ACCME) to provide continuing education for the healthcare team.

The nurse planner and speakers have been cleared that there is no presence of conflict of interest for this event. There is no sponsorship received for this event.

QUESTIONS? Please call the HCANJ Office at (609) 890-8700 or email Michelle Palko at michelle@hcanj.org
<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
<th>Event</th>
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<tbody>
<tr>
<td>8 - 9 am</td>
<td><strong>The Ballroom</strong></td>
<td>Registration, tour of exhibits, complimentary breakfast</td>
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<tr>
<td>9 - 10:30 am</td>
<td><strong>Horizon Room</strong></td>
<td>HOW ARE CMS' CHANGES PLAYING OUT?</td>
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<td>CMS launched a new survey process in late November 2017, built upon</td>
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<td>the new regulations. They are making changes to Five Star and adding</td>
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<td>new staffing measures based on PBJ data. Changes to payment models</td>
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<td>continue to impact SNFs. This session will provide an overview of</td>
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<td>how these changes—particularly the new survey process—has impacted</td>
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<td>providers across the country, and review what common deficiencies are</td>
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<td>being cited, and how facilities can avoid getting cited. How the new</td>
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<td>administration is implementing the “Patient over Paper Work”</td>
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<td>initiative also will be highlighted.</td>
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|                 |              | **David Gifford, MD, MPH, Senior Vice President, Quality & Regulatory Affairs**  
|                 |              | American Health Care Association                                      |
| 1.5 LNHA - NJ Credit Hours approved; PA, NY & DE Credit Hours submitted and pending approval |
| 10:30 - 10:45 am| **The Ballroom** | Break / tour of exhibits                                              |
| 10:45 am - 12:15 pm| **Horizon Room** | WHAT IT TAKES TO BE AN ACO PREFERRED PROVIDER                        |
|                 |              | Do you know what it takes to become a preferred provider for an ACO? |
|                 |              | Dr Todd Warden, MD will talk about the “report card process”         |
|                 |              | and the journey of partnering with the ACO. Pam Kaiser will discuss   |
|                 |              | the importance of accurate analytical data needed by the ACO to      |
|                 |              | evaluate your facility’s readiness to participate in their program.  |
|                 |              | Jason Feuerman will discuss his company’s experience partnering with  |
|                 |              | an ACO, particularly the contracting process.                         |
|                 |              | **Todd Warden, MD Senior Medical Director, LHS Health Network, Lourdes Health Systems**  
|                 |              | **Pam Kaiser, MSN, RN, Vice President, Provider Services, PointRight Inc.**  
|                 |              | **Jason H Feuerman, Sr Vice President, Strategic Development and Managed Care / President, Genesis Physician Services, Genesis HealthCare**  
|                 |              | 1.5 LNHA - NJ Credit Hours approved; PA, NY & DE Credit Hours submitted and pending approval |
| 12:15 - 1 pm    | **The Ballroom** | Complimentary lunch, tour of exhibits, drawing for exhibitor prizes   |
| 1 - 3 pm        | **Horizon Room** | IMPROVING CLINICAL OUTCOMES THROUGH COORDINATED CARE VIA AN ONSITE/TELEHEALTH HYBRID |
|                 |              | The medical challenges faced in the senior living environment are     |
|                 |              | greater than ever. The patients are living longer, they have more    |
|                 |              | chronic conditions and when hospitalized are subject to shorter stays.|
|                 |              | Systems and resources need to be put in place to manage these        |
|                 |              | challenges as well as provide the opportunity to provide more care  |
|                 |              | in place. Through collaboration, overall care delivery can improve,  |
|                 |              | clinical resources can be increased, and desired outcomes can be     |
|                 |              | obtained.                                                            |
|                 |              | **John Hopkins, DO, President and Founder, CCS Healthcare**          |
|                 |              | **Pat Banta, BSN, Regional Director of Health Services, Chelsea Senior Living**  
|                 |              | 2 LNHA and CALA - NJ Credit Hours approved; PA, NY & DE Credit Hours submitted and pending approval |
|                 |              | 2 Nursing Contact Hours submitted                                    |
| 3 - 3:15 pm     | **The Ballroom** | Tour of exhibits, complimentary refreshment break, drawing for exhibitor prizes |
| 3:15 - 5:15 pm  | **Horizon Room** | THE FUN THEORY: TRANSFORMING DEMENTIA CARE THROUGH PERSON-BASED TECHNOLOGY |
|                 |              | Engagement technology provides rehab and activity professionals with  |
|                 |              | opportunities to improve clinical and quality of life outcomes for   |
|                 |              | residents. Technology that engages through person-centered          |
|                 |              | experiences, motivates residents by focusing on their interests and   |
|                 |              | strengths. By examining qualitative case studies and quantitative    |
|                 |              | research, the presenter will demonstrate how engagement technology   |
|                 |              | allows senior living organizations to provide person-centered        |
|                 |              | experiences and focus on the resident’s preferred view.              |
|                 |              | **Juliet Kerlin, MA, Director, Research and Program Partnerships, It’s Never 2 Late**  
|                 |              | 2 LNHA and CALA - NJ Credit Hours approved; PA, NY & DE Credit Hours submitted and pending approval |
|                 |              | 2 Nursing Contact Hours submitted                                    |
9 am - 12 noon  
**Horizon Room**  
**LEGAL AND ETHICAL CHALLENGES WITH IMPLEMENTATION OF PHASE 2 CMS REQUIREMENTS**  
Phase 2 of the new CMS Regulations took effect on November 28, 2017, instituting new requirements for baseline care plans, behavioral health services, psychotropic medications, facility self-assessments, and a QAPI Program. While the regulations are meant to improve resident care, the implementation can have profound legal and ethical implications in an increasingly litigious environment. This segment will address those challenges, including potential ways to reduce risk.

**William J. Munday, Esq**  
**Ahsan A. Jafry, Esq.**  
**Brian D. Pagano, Esq.**  
**Burns White LLC**

- 3 LNHA - NJ Credit Hours approved; PA, NY & DE Credit Hours submitted and pending approval  
- 3 Nursing Contact Hours submitted

12 noon - 1 pm  
**The Ballroom**  
Complimentary lunch, tour of exhibits, drawing for exhibitor prizes

1 - 3 pm  
**Horizon Room**  
**RESIDENT CLASSIFICATION SYSTEM (RCS-1), AND ITS IMPACT ON THERAPY - WILL IT HAPPEN?**  
CMS has suggested a change in the Medicare Part A SNF payment system which is going to impact therapy services. The Resident Classification Systems, RCS-1, is a complete rewrite of the therapy reimbursement rules, and will require therapy providers to make significant operational changes in order to maintain healthy businesses. This presentation will discuss the basic understanding of the RCS-1, identify the difference between RCS-1 and the current PPS system, MDS changes, and strategies for managing the plan of care under RCS-1.

**Krista Olson, MS, CCC-SLP, Director of business Development, Reliant Rehabilitation**

- 2 LNHA - NJ Credit Hours approved; PA, NY & DE Credit Hours submitted and pending approval  
- 2 Nursing Contact Hours submitted

3 - 3:15 pm  
**The Ballroom**  
Tour of exhibits, complimentary refreshment break, drawing for exhibitor prizes

3:15 - 5:15 pm  
**Horizon Room**  
**USING HUMOR TO LIGHTEN THE LIVING AND WORKING ENVIRONMENT**  
Sometimes we take ourselves too seriously! Working in long term care dictates respectful and professional behavior. However, humor and suitable, good-natured interplay can enhance the quality of life for residents, lightening everyone’s daily interaction. This interactive session provides learning opportunities to inject innocent fun and laughter into the living and working environment. It offers definitions, considerations, and questions about humor, strategies to get out of our own way, and tools to establish greater satisfaction.

**Claudia Blumenstock, LNHA, Founder/ CEO, Copernicus, Inc.**

- 2 LNHA and CALA - NJ Credit Hours approved; PA, NY & DE Credit Hours submitted and pending approval  
- 2 Nursing Contact Hours submitted
## THE IMPACT OF THE NEW SURVEY PROCESS AS REPORTED BY NEW JERSEY PROVIDERS

A CMS representative has been invited to discuss the RoP process as it applies to providers, the challenges of implementing the rules, and how providers can best prepare for a survey. A number of New Jersey skilled nursing centers responded to a survey conducted by HCANJ concerning their centers’ experiences with the new survey process which went into effect on November 28, 2017. Results of the survey will be discussed during this session and the audience is encouraged to participate and relate their own experiences. What to expect if non-compliance is determined at survey will be discussed as well as mandatory enforcement remedies, understanding the CMP analytic tool, and the CMP policy changes.

**Deborah Gottlieb, JD,** Managing Member, Amadeus Healthcare Consulting, LLC  
**Loretta J. Kaes, BSN, RN, B-C, C-AL, LNHA, CALA,** Director, Quality Improvement, Clinical & Regulatory Services, Health Care Association New Jersey

3 LNHA - NJ Credit Hours approved; PA, NY & DE Credit Hours submitted and pending approval  
3 Nursing Contact Hours submitted

## STATE & FEDERAL REGULATORY UPDATES

Jon Dolan will discuss emerging national and state issues, as well as pending state and federal legislation in the state of the state address for long term care issues.

**Jon Dolan,** President & CEO  
Health Care Association of New Jersey

3 LNHA and CALA - NJ Credit Hours approved; PA, NY & DE Credit Hours submitted and pending approval  
3 Nursing Contact Hours submitted

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## SAVE THE DATE

- **20th Annual Assisted Living Conference** - May 22, 2018
- **Top Gun School for Skilled and Sub Acute Nurses** - April 24, 25, May 1, 2018
- **Top Gun School for Assisted Living Nurses** - June 5, 6, 7, 2018
- **70th Annual HCANJ Convention & Expo** - October 23-25, 2018
- **AHCA Silver and Bronze Award Application Workshops** - dates TBA
- **100-Hour Administrator Preparation Course** - January 2019

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Our thanks to the vendors who are supporting this conference. Please stop by and see them.
All registrations must be accompanied by payment in full. Registrations received without payment in full will not be processed. Registrations are per individual not per facility.

Attended Name_______________________________________________

Facility ______________________________________________________

Title__________________________________________________________

☐ LNHA ☐ CALA
☐ AIT ☐ RN/LPN
☐ Other_______________________________________________________

☐ Kosher Lunch

DAILY REGISTRATION

DAY 1 - Tuesday, March 20, 2018
HCANJ MEMBER individual ☐ $250
NON-MEMBER individual ☐ $375

DAY 2 - Wednesday, March 21, 2018
HCANJ MEMBER individual ☐ $250
NON-MEMBER individual ☐ $375

DAY 3 - Thursday, March 22, 2018
HCANJ MEMBER individual ☐ $250
NON-MEMBER individual ☐ $375

3-DAY DISCOUNT

IF YOU ARE TAKING THE TOTAL 3-DAY COURSE, YOU PAY:

HCANJ MEMBER individual ☐ $650
NON-MEMBER individual ☐ $975

QUESTIONS?
Michelle Palko, Director, Education & Convention Services
Phone: 609.890.8700 x 105 ● Fax: 609.584.1047
E-mail: michelle@hcanj.org

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PAYMENT MAY BE SENT THE FOLLOWING WAYS

BY FAX: You may fax your completed registration form, including your credit card information to: Fax: 609.584.1047.

BY MAIL: You may mail this form along with your check or credit card information to: HCANJ, 4 AAA Drive, Suite 203, Hamilton, NJ 08691.

BY EMAIL: You may email your completed registration form including your credit card information to: michelle@hcanj.org.

ONLINE: Visit our website at www.hcanj.org and click on the Events and Education tab to find the event.
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Attendee Name__________________________________________
Facility __________________________________________________
Title_____________________________________________________

☐ LNHA  ☐ CALA
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ONLINE: Visit our website at www.hcanj.org and click on the Events and Education tab to find the event.
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