72nd Annual Convention...

...virtually unbeatable!

October 27 - 29, 2020

HCANJ
Health Care Association of New Jersey

REGISTRATION GUIDE

- HCANJ MEMBER early bird $425 per person / after October 4th $ 475 per person
- NON-MEMBER early bird $675 per person / after October 4th $725 per person

REGISTRATION is **PER PERSON**. In order to register, individuals who would like to receive CEs must include a valid email address upon registration or the registration cannot be processed. Attendees must be employed at the center under which they are being registered. Registration will not be accepted without the registration form, attendee email and payment in full.

EVENT CONFIRMATION: After your registration form has been processed, you will receive two confirmations. One will be from HCANJ acknowledging they we received your registration. The second will be from *Pathway Health* inviting you to create your account in order to view the conference. Please be sure to include a current email address when registering. If you do not receive an invitation from Pathway 15 days prior to the event, please contact Michelle Palko at michelle@hcanj.org.

REFUND POLICY FOR VIRTUAL CONFERENCE: Registration sales are final and refunds, credits toward future HCANJ events, and refunds for no-shows are not available. Each registrant will have access to the virtual platform and on-demand sessions from October 27 – November 20, 2020.

ADMINISTRATOR EDUCATION CONTACT HOURS: This continuing education program is approved for New Jersey LNHA and CALA by the Health Care Association of New Jersey (HCANJ) and is in compliance with N.J.A.C. 8:34-7.3 to provide licensed nursing home administrator (LNHA) and certified assisted living administrator (CALA) education credits accepted by the Nursing Home Administrators Licensing Board (NHALB). This education activity may only be used for continuing education credit and not to meet academic college credits.

PA, NY and DE credits have been submitted to the State Board of Examiners of Nursing Home Administrators and are pending approval.

HCANJ events are not NAB approved but rather NJ state approved and accepted by the NJ LNHA Board. NY, DE and PA are also submitted for approval. Administrators should register for events using the name that appears on their LNHA and/or CALA license/ certificate.

NURSING EDUCATION CONTACT HOURS: This activity has been submitted to Rutgers Biomedical and Health Sciences. Rutgers Biomedical and Health Sciences is accredited by the American Nurses Credentialing Center (ANCC), the Accreditation Council for Pharmacy Education (ACPE), and the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing education for the healthcare team.

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The nurse planner and speakers have been cleared that there is no presence of conflict of interest for this event. There is no sponsorship received for this event. For more information regarding contact hours please contact Michelle Palko at 609.890.8700.

REQUIREMENTS FOR SUCCESSFUL COMPLETION: To receive CEs / nursing contact hours for given sessions, participants must attend the entire session, complete the post-test, and fill out an evaluation form. Without all three being completed, CEs / nursing contact hours will not be awarded. Session attendance will be verified via the virtual conference platform - participants must be signed-in to their personal accounts to receive credit.

Certificates will be available 30 days after the close of the conference. Data will be compiled, and tests and evaluations confirmed prior to their posting.

- **LNHA and CALA certificates** can be found at *https://www.hcanj.org/lnha-certificates/*
- **Nursing certificates** can be found at *https://www.hcanj.org/nursing-certificates/*

CONFERENCE QUESTIONS?
(609) 890-8700 ● Fax (609) 584-1047
Michelle Palko
Director, Education/Convention Services
email: michelle@hcanj.org

MEMBERSHIP QUESTIONS?
Deb Mumola
Office Manager, Bookkeeping, Member Services
email: debbie@hcanj.org

Tuesday, October 27 Schedule

Missed any of these sessions? All sessions (except Thursday's Member Update) will be available to view on demand through 5 p.m. on November 20, 2020.

10:15 a.m.

Welcome

JON DOLAN, HCANJ President & CEO

10:30 a.m. - LIVE SESSION

Leading in Times of Crisis: A Decompression Session *(90 minutes)*

Claudia Blumenstock ● *Founder & CEO, Copernicus, Inc.*

Crises can provoke feelings of powerlessness, frustration, fear and anger. These hardships take a mental toll, which can affect the ways in which long term care leaders and staff respond to one another. We will discuss how providers have felt about the added responsibilities resulting from the pandemic as they cared for the health and safety of residents and staff. Our discussion will focus on coping mechanisms and problem-solving techniques that have been used throughout the COVID-19 crisis.

This session is LIVE - bring your questions and share your experiences!

1.5 NJ LNHA & CALA CEUs approved, PA, NY & DE CEUs pending approval / 1.5 Nursing Contact Hours submitted

The following pre-recorded sessions will be released at 1 p.m.

Five-Star in the Time of COVID-19 *(60 minutes)*

Steven Littlehale, MS, CGNS-BC ● *Chief Innovation Officer, Zimmet Healthcare Service Group & Chief Clinical Officer-Emeritus, PointRight*

The Five-Star Quality Rating System is an ever-moving target. Changes in measures, cut points and data are common place. Overall, nursing center providers often lack enthusiasm about the rating system. Five-Star is undeniably a driving force in our sector. COVID-19 has changed the rules, but not the far-reaching implications of this rating system. Steven will review CMS' Five-Star ratings and how to calculate each domain score, create Five-Star strategies to improve ratings with respect to COVID-19, and identify common research related to Five-Star and COVID.

1 NJ LNHA CEU approved, PA, NY & DE CEU pending approval / 1 Nursing Contact Hour submitted

COVID-19 Lawsuits: What to Expect and How to Prepare *(60 minutes)*

William Mundy & **Ahsan Jafry** ● *Partners, Burns White*

COVID-19 has had an unprecedented impact on society. Initially, front-line healthcare workers were hailed as heroes. The governor issued an executive order, and the legislature passed a law, granting immunity to healthcare workers from malpractice claims generated by the COVID-19 response. However, there have been headlines critical of the long term care sector's response to this pandemic and rumblings of potential lawsuits. This presentation will focus on understanding the applicability of the immunity granted under New Jersey law and provide guidance on what issues a healthcare center must address in order to successfully defend against potential claims.

1 NJ LNHA & CALA CEU approved, PA, NY & DE CEU pending approval / 1 Nursing Contact Hour submitted

The following pre-recorded sessions will be released at 3 p.m.

Coping and Stress Management During a Pandemic: Helping Nursing Home Staff Build Resiliency *(60 minutes)*

Jenner Birdsall, PhD. ● *Clinical Director, CHE Behavioral Health Services*

For most working in long term care centers, the COVD-19 pandemic has been one of the most stressful experiences they have been through personally or professionally. Dr. Birdsall reviews specific stressors relevant to front-line healthcare workers during a pandemic and instructs on ways to cope and stay resilient in the face of COVID-19 stressors.

1 NJ LNHA & CALA CEU approved, PA, NY & DE CEU pending approval / 1 Nursing Contact Hour submitted

Lessons Learned from the COVID-19 Public Health Emergency *(60 minutes)*

Jeffrey S. Brown & Lourdes M. Martinez ● *Partners/ Directors, Garfunkel Wild, P.C.*

Long term care centers and their residents have endured many struggles in coping with the coronavirus and its devastating effects. Let's take time to examine what went wrong and what went right. This session will explore how centers can best prepare for a second wave, including obtaining adequate supplies of PPE, instituting policies that will help contain the spread of the disease, addressing staffing issues and other COVID-19 issues to help them to be in a position of strength and resilience when the second wave hits.

1 NJ LNHA & CALA CEU approved, PA, NY & DE CEU pending approval / 1 Nursing Contact Hour submitted

Secrets Your Employees Aren't Telling You *(45 minutes)*

Denise Boudreau-Scott, MHA, LNHA ● *President, DRIVE*

Ever wonder what your team members are saying about your organization when you aren't around? It's not what you think! Benefit from the insightful feedback of thousands of employees who have shared what goes right in their organization, and what could go better, both before this pandemic and right now. Guaranteed the same bright spots and downsides can be found in your own organization and that they are impacting your customers' experience as well as your bottom line! Once you find out the secrets, learn the essential actions to address them and positively impact satisfaction, engagement, finances and clinical outcomes and your bottom line.

.75 NJ LNHA & CALA CEU approved, PA, NY & DE CEU pending approval / .75 Nursing Contact Hour submitted

Wednesday, October 28 Schedule

Missed any of these sessions? All sessions (except Thursday's Member Update) will be available to view on demand through 5 p.m. on November 20, 2020.

10:30 a.m. - LIVE SESSION

A Covid Tale *(90 minutes)*

Edward McManus, MD ● *Executive Vice President, IDCare*

Join Dr. McManus as he walks us through the past, present and yet to come COVID adventure. In this session he will review the history and classification of the coronaviruses. He will review the outbreak, the US experience and response, and prospects for vaccination and prevention. He will also discuss anticipated likely challenges to be faced in the future.

This session is LIVE - bring your questions!

1.5 NJ LNHA & CALA CEUs approved, PA, NY & DE CEUs pending approval / 1.5 Nursing Contact Hours submitted

The following pre-recorded sessions will be released at 1 p.m.

Is Anyone Ever Really Ready? Medical Aid in Dying for the Terminally Ill Act - and Ethical Decisions to be Made *(60 minutes)*

Brian Rath, Esq. ● *Counsel, Buchanan Ingersoll & Rooney PC*

On April 12, 2019, Governor Phil Murphy signed the *"Medical Aid in Dying for the Terminally Ill Act"* (the "Act") into law. The Act affirms the rights of qualified terminally ill patients to obtain and self-administer medication to bring about their own humane and dignified death. The Act imposes certain strict obligations upon physicians and facilities that choose to aid patients/residents in exercising their rights under it. This presentation will introduce the Act and its history, detail the obligations of physicians and facilities under the Act, describe the process for carrying out a patient's/resident's wishes under the Act and discuss its legal and moral implications.

1 NJ LNHA & CALA CEU approved, PA, NY & DE CEU pending approval / 1 Nursing Contact Hour submitted

Data-Driven Approach to PDPM Strategy *(60 minutes)*

Vincent Fedele, *Partner, Director of Analytics* & **Michael Sciacca,** *Partner, Chief Operating Officer* ● *Zimmet Healthcare Services Group, LLC*

What if you could combine data from hundreds of thousands of Medicare claims with thousands of onsite SNF reimbursement compliance reviews? The insights reveal significant opportunity that drives PDPM strategy. The presenters will explain what the top 10% of PDPM providers in the country are doing to succeed in the new payment system and introduce New Jersey-specific benchmarks with PDPM component capture. Upon completion of the program, participants will understand the significance of accurate MDS clinical information to providing positive care, reimbursement, and other metrics driving the post-acute care industry.

1 NJ LNHA CEU approved, PA, NY & DE CEU pending approval / 1 Nursing Contact Hour submitted

The following pre-recorded sessions will be released at 3 p.m.

COVID Reporting and Infection Control Survey *(60 minutes)*

Maureen McCarthy, RN, BS RAC-MT, QCP-MT, DNS-MT, RAC-MTA ● *President & CEO, Celtic Consulting*

This presentation will review NHSN and CDC requirements for reporting related to infection control and COVID-19. There will be a review of F-Tags 885 and 884, as well as the CMS 1135 Waiver. The processes for each type of waiver and the three-night rule to access Medicare Part A benefits in the SNF will be explained. This presentation will review diagnosis coding for the pandemic, isolation requirements and coding, and RAI User's Manual in relation to isolation.

1 NJ LNHA CEU approved, PA, NY & DE CEU pending approval / 1 Nursing Contact Hour submitted

SURVIVING MEDICARE and HMO AUDITS: Practical Strategies in Managing the SNF Revenue Cycle *(90 minutes)*

NELIA ADACI, RNC, BSN, CDONA/LTC, DNS-CT, RAC-CTA ● *Vice President, The CHARTS Group*

Since CMS ended the suspension of Medicare FFS audits (due to the COVID-19 pandemic), providers have been inundated with Medical Review of Claims by Medicare Auditing entities (RACs, CERTs, MACs, SMRCs, etc.) and Medicare HMOs. Under CMS' directive, all audits are being conducted in accordance with statutory and regulatory provisions; ICD-10-CM Coding, MDS 3.0 Coding & Billing requirements, and the appropriate utilization of the 1135 Waivers if applicable. It is imperative for Operators, Administrators, Clinicians & Billers to understand the Claims & Medical Review Process under PDPM and avoid or mitigate denials, recoveries and further scrutiny. We will examine CMS' Program Integrity Strategy, the different types of audits, and the 1135 Waivers, review common reasons for denials and recoveries, and explore strategies to promote "positive audit outcomes" to ensure your center's fiscal survival & viability.

1.5 NJ LNHA CEUs approved, PA, NY & DE CEUs pending approval / 1.5 Nursing Contact Hours submitted

The Dos and Don'ts of Employee Appreciation During Tough Times *(30 minutes)*

Denise Boudreau-Scott, MHA, LNHA ● *President, DRIVE*

Appreciation is always vital to your organizational culture and employee engagement, but it is especially so when you are dealing with a crisis. During this session you'll learn the common traps that organizations fall into and what you should never do when it comes to sharing meaningful appreciation. We'll also talk about what you should be doing as a leader to spread hope, positivity, and thanks to team members who are doing so much.

0.5 NJ LNHA & CALA CEU approved, PA, NY & DE CEU pending approval / 0.5 Nursing Contact Hours submitted

Thursday, October 29 Schedule

Missed any of these sessions? All sessions (except Thursday's Member Update) will be available to view on demand through 5 p.m. on November 20, 2020.

10 a.m.

Workforce Revitalization 2020 *(90 minutes)*

Clint Maun, CSP ● *Senior Partner, Maun-Lemke Speaking and Consulting, LLC*

Long term care centers have taken the needed action to fight a global pandemic and have established the required systems to contain and prevent the spread of the Coronavirus. The never before seen challenges we have experienced in 2020 have made it more vital than ever to have superior staff in all roles. We know that teams within your centers can work together to achieve amazing success at workforce stabilization. Join us for an overview of proven teaming strategies during this time of opportunity, which includes a new career at your organization for highly recommended displaced workers. You will learn how to use "TalentTeam" to implement a customized RSR (Retention/Selection/Recruitment) plan, as well as to identify and implement a proven strength-based center image, and discover recruitment strategies while being guided on how to "handle the wolves."

1.5 NJ LNHA & CALA CEUs approved, PA, NY & DE CEUs pending approval / 1.5 Nursing Contact Hours submitted

1 p.m. - LIVE SESSION - FOR HCANJ CENTER MEMBERS ONLY *(This session will not be available on demand.)*

HCANJ Annual Member Update

(A separate Zoom meeting invitation will be sent for this session.)

Opening Remarks

Jon Dolan, President & CEO ● *Health Care Association of New Jersey*

Guest Speaker

TBA

2 NJ LNHA & CALA CEUs approved, PA, NY & DE CEUs pending approval

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