2021 VIRTUAL Spring CONFERENCE

(formerly 20-Hour Symposium)

HCANJ
Health Care Association of New Jersey

March 11 - April 4

REGISTRATION GUIDE

- **HCANJ MEMBER** - $550 per person
  After February 28th - $600 per person
- **NON-MEMBER** - $825 per person
  After February 28th - $875 per person

REGISTRATION is **PER PERSON**. Registration can be completed online or by submitting the completed registration form to ***michelle@hcanj.org***. In order to register, individuals who wish to receive CEs must include a valid email address or the registration cannot be processed. This email address will be used for logging into the conference, confirming sessions attended, and verifying earned CEs. Attendees must be employed at the center under which they are being registered. Registration will not be accepted without the registration form, attendee email and payment in full.

This virutal conference will be open for three weeks, giving you ample time to log in and earn CEs. You **MUST** watch each session **in its entirety** on a computer at normal speed and complete both the post test and the evaluation form to earn CEs. Do not attempt to multi-task while viewing sessions since once you click out of the session, your time will no longer be recorded. Attendance cannot be tracked when sessions are viewed via cell phone.

EVENT CONFIRMATION AND LOG-ON INVITATION After your registration form has been processed, you will receive a confirmation from HCANJ acknowledging that you are registered for the conference. A few days prior to the opening of the virtual platform, an email will be sent inviting you to log on to the site and set up your password. HCANJ will also send out an email telling you to keep watch for this invitation. If you attended our October conference, you will log-in using the same email and password. If you do not receive log-in information two days prior to the conference opening day, please contact Michelle Palko at ***michelle@hcanj.org***.

Remember, when registering for the event, it is very important that you include the email for the registrant of the conference.

REFUND POLICY FOR VIRTUAL CONFERENCE: All registration sales are final. Refunds or credits toward future HCANJ events, or for no-shows are not available. Each registrant will have access to the virtual platform March 11 - April 4, 2021.

LNHA & CALA EDUCATION CONTINUING EDUCATION CREDITS: This continuing education program is approved for New Jersey LNHA and CALA by the Health Care Association of New Jersey (HCANJ) and is in compliance with N.J.A.C. 8:34-7.3 to provide licensed nursing home administrator (LNHA) and certified assisted living administrator (CALA) education credits accepted by the Nursing Home Administrators Licensing Board (NHALB).This education activity may only be used for continuing education credit and not to meet academic college credits.
In order to allow for compilation and processing of all attendance data, certificates will be not be available until 30 days after the conclusion of this virtual event on April 4, 2021. Once the data is reviewed, certificates will be available to access online.

HCANJ events are not NAB-approved but are NJ state-approved and accepted by the NJ LNHA Board. NY and PA are submitted and awaiting approval. Administrators should register for events using the name that appears on their LNHA and/or CALA license/certificate.

NURSING EDUCATION CONTACT HOURS: This activity has been submitted to Rutgers Biomedical and Health Sciences. Rutgers Biomedical and Health Sciences is accredited by the American Nurses Credentialing Center (ANCC), the Accreditation Council for Pharmacy Education (ACPE), and the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing education for the healthcare team.

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The nurse planner and speakers have been cleared that there is no presence of conflict of interest for this event. There is no sponsorship received for this event. For more information regarding contact hours please contact Michelle Palko at (609) 890-8700.

REQUIREMENTS FOR SUCCESSFUL COMPLETION: To receive LNHA and CALA CEs, registrants must view the entire education session at normal speed, pass the post-test and complete an evaluation form.

Nursing contact hour participants must view the entire education session at normal speed and click on the Rutgers-designated link to complete their post-test and evaluation forms.

If you wish to earn CEs in all categories, you must complete BOTH sets of post-tests and evaluations since they are required for the different CE providers. Without all completed, CEs / nursing contact hours will not be awarded.

Session attendance will be verified via the virtual conference platform — participants must be signed into their personal account to receive credit.

LNHA and CALA certificates can be found at ***https://www.hcanj.org/lnha-certificates/***. Nursing certificates will be provided directly through Rutgers Biomedical and Health Sciences

CONFERENCE QUESTIONS?

(609) 890-8700 ● Fax (609) 584-1047
Michelle Palko
Director, Education/Convention Services
email: michelle@hcanj.org

MEMBERSHIP QUESTIONS?

Deb Mumola
Office Manager, Bookkeeping, Member Services
email: debbie@hcanj.org

HCANJ 2021 Spring Conference Sessions

All courses are available until 5 p.m. on April 4, 2021

Four Steps to Improving Medical Decisions in End of Life Care: Hospice & Palliative Care and the Ethical Considerations Involved - What Do We Need to Know?

David R. Barile, MD ● *Founder & Chief Medical Officer,* Goals of Care Coalition of New Jersey

This session will review barriers to good end of life Care, basic definitions of hospice and palliative medicine, and expand on the four steps to improve the decision-making process and the ethical challenges you may come across while making these decisions.

1 NJ LNHA & CALA CEU approved, PA & NY CEU pending approval / 1 Nursing Contact Hour submitted

CSI: Conducting Successful Investigations & Avoiding the Red Right Hand

Amy Lee, RN, MSN, QCP ● *President/CEO,* Coretactics

CMS mandates that a resident be free from abuse, neglect, misappropriation, and exploitation. In response to allegations of this type, skilled nursing centers are required to report, investigate, protect the alleged victim, take corrective actions if needed, and have evidence that the alleged violation was thoroughly investigated. This program will review pertinent regulatory requirements and discuss non-compliance survey-related issues that can result in negative public perception and heavy financial penalties. Participants will recognize practical approaches to use when conducting a thorough investigation, gain access to investigative tools for immediate implementation, and will take back resources their teams can use to incorporate data into their QA&A Program to ensure regulatory compliance.

1.5 NJ LNHA CEUs approved, PA & NY CEUs pending approval / 1.5 Nursing Contact Hours submitted

Corporate Compliance During a Pandemic: What Do Compliance & Ethics Look Like

Tamar Abell, LNHA MA- SLP ● *CEO,* TBA Consultants

Long term care has faced an extremely challenging year and no one is looking to implement new programs or departments. This presentation will explore what a compliance program is, how compliance must be incorporated into your daily operations, and why it is especially critical during this COVID-19 pandemic.

1 NJ LNHA & CALA CEU approved, PA & NY CEU pending approval / 1 Nursing Contact Hour submitted

COVID-19 and Infection Control

Kris Mastrangelo, OTR/L, LNHA, MBA ● *President and CEO,* Harmony Healthcare International (HHI)

This session will address current information on infection prevention and control programs (IPCP), leveraging best practices from those who have faced the challenge of infection control with the COVID-19 pandemic. It will provide the knowledge you need to have for an active functioning IPCP and to create policies and procedures that meet regulatory requirements. Attending this session will provide a review of infection prevention and control principles and will assist you in avoiding citations from a Focus Infection Control Survey.

1.5 NJ LNHA & CALA CEUs approved, PA & NY CEUs pending approval / 1.5 Nursing Contact Hours submitted

Five-Star and the Complete 180

Steven Littlehale MS, CGNS-BC ● *Chief Innovation Officer,* Zimmet Healthcare Service Group

We didn't expect the infection control surveys to count, but they do. We didn't expect our MDS data to be used, but it is. What impact did this have on your Five-Star rating and how should you move forward? Let's discuss!

1 NJ LNHA CEU approved, PA & NY CEU pending approval / 1 Nursing Contact Hour submitted

Defending Your Decisions: Preparing for Post COVID-19 Audits

Maureen McCarthy, RN, BS, RAC-MT, QCP-MT, DNS-MT, RAC-MTA ● *President/CEO,* Celtic Consulting

COVID-19 has brought many changes to the long term care sector. One of the most disputed regulations was the introduction of the CMS 1135 Waiver to the Medicare program. This sent some providers scrambling for help in deciding how to interpret those waivers and appropriately utilize their ordinances. CMS warned that use of the 100-day benefit extension would be subject to post-pay auditing. Join us for a session that will review how to support a request for review, and what to include during medical review.

1.25 NJ LNHA CEUs approved, PA & NY CEUs pending approval / 1.25 Nursing Contact Hour submitted

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Effective Care Plan Interventions for Depression

Cat Selman ● *President,* The Cat Selman Company

This session will examine depression in the elderly and how it is commonly presented in nursing centers among residents. CMS indicates that mood distress, a serious condition, is under-diagnosed and under-treated in the nursing center. Studies indicate that when "any interventions" are used, they are "almost, always EFFECTIVE!" If depression is so common in long term care communities, why does it go unnoticed and untreated? COVID-19 has presented a different "face" to the depression and mood state of our residents. It is time to develop realistic care plans that address this area of care. We need to move beyond the standard "provide emotional support" care plans, and develop individualized, person-centered interventions. We will be discussing specific care plan interventions through the use of individual resident case studies.

1.5 NJ LNHA & CALA CEUs approved, PA & NY CEUs pending approval / 1.5 Nursing Contact Hour submitted

Understanding CMS' New *Care Compare* Website and Five-Star Ratings During COVID

Kiran Sreenivas, MS, CPHQ ● *Senior Research Director*
Valerie N. Williams ● *Customer Service Specialist, LTC Trend Tracker*
American Health Care Association (AHCA)

In the Fall of 2020, CMS transitioned from Nursing Home Compare to Care Compare as the primary website for residents, families, and the general public to review a nursing center's performance, including Five-Star ratings. In this presentation, the data available on Care Compare will be summarized. Additionally, there will be discussion about how to add important context to the data and ratings available on Care Compare in conversations with residents, families, and referral partners, such as hospitals and managed care networks.

1 NJ LNHA CEU approved, PA & NY CEU pending approval / 1 Nursing Contact Hour submitted

Bullying Among Older Adults: Not Just a Playground Problem

Dr. Kathleen Weissberg, MS, OTD, OTR/L, CMDCP, CDP ● *National Director of Education,* Select Rehabilitation

In this session, participants will learn the definition and incidence of bullying in senior care communities and day centers, including what bullying looks like in this population. Characteristics of older adult bullies, as well as their targets and gender differences, will be explored. The reasons why bullying occurs, as well as the five different types of bullies, will be defined.

1 NJ LNHA & CALA CEU approved, PA & NY CEU pending approval / 1 Nursing Contact Hour submitted

Where Danger Lurks: Protecting Against Reputational Crises from the Inside Out

Jon Goldberg ● *Founder & Chief Reputation Architect,* Reputation Architects

For healthcare providers, the most damaging reputational crises today are self-inflicted. They occur because people make decisions without adequately considering the risks, and because managers fail to detect and respond to issues before they have a chance to snowball into bigger problems. Learn how to identify, intercept, and neutralize potential crises from within to keep your organization out of the negative spotlight and protect your hard-won reputation and ratings.

1 NJ LNHA & CALA CEU approved, PA, & NY CEU pending approval / 1 Nursing Contact Hour submitted

Progressive Discipline & Mandatory Reporting

Timothy Ford ● Einhorn, Barbarito, Frost & Botwinick, P.C.

This presentation provides an overview of the employment discipline process, starting with effective and up-to-date written policies for all employees. It will cover the importance of employee evaluations, disciplinary investigations, and the communication of disciplinary actions to employees. The discussion will also include information about personnel files and the documentation of disciplinary actions and discuss the proper steps in managing terminations. The session will also cover mandatory reporting to the Division of Consumer Affairs or appropriate licensing Board.

1 NJ LNHA & CALA CEU approved, PA & NY CEUs pending approval / 1 Nursing Contact Hour submitted

REMINDER:

When registering, be sure to provide your name as it appears on your license as well as your direct email address.

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Giving Census a Reboot

Genise Pedrick, SLP-CCC, M.Ed. ● *Regional Director of Operations,* TMC

COVID-19 has impacted every aspect of our sector and the census in post-acute settings has suffered tremendously. Competing with some of our post-acute partners for the same type of patients increases the threat to our census. How do we begin creating census development strategies that will provide opportunities to influence referral sources, direct patient flow, ensure resident-centered care throughout the continuum, create a better resident experience, and ultimately resuscitate our census? In this session you will learn how to identify targeted referral sources, create a selective process for choosing the right post-acute partners, align goals, and have a simple but effective method of communication and marketing that clearly defines the advantages of your care model, clinical outcomes, and resident satisfaction.

1 NJ LNHA & CALA CEU approved, PA & NY CEU pending approval

The COVID Catalyst - How the Pandemic Will Create Opportunity in Referral Networks

Ellen Kuebrich ● *Senior Director of Business Development, HealthStream*

The COVID-19 pandemic has devastated healthcare providers operating under the fee-for-service model. It is estimated that from March 1 to June 30, 2020, America's hospitals and post-acute providers lost $202.6 billion. Meanwhile, organizations relying on managed care models have held finances steady. While this is unlikely to change how providers are paid, COVID-19 has acted as a catalyst in healthcare, and initiatives like bundled payments and value-based purchasing programs that prioritize coordinated care and quality outcomes are gaining support. All this necessitates hospitals rigorously re-evaluating their preferred post-acute partners. In this session, you will learn how we got here, the current state of your acute care partners, and what you can do to either defend or acquire your preferred network position.

.75 NJ LNHA & CALA CEU approved, PA & NY CEU pending approval

NJII and NJHIN Overview

Jennifer D'Angelo ● *Senior Vice President and General Manager Healthcare Division,* New Jersey Innovation Institute (NJII)

This presentation will review the role of NJII as a support to healthcare organizations and providers for the state. We will also discuss the NJHIN purpose, use cases, and requirements for the long term care organization interoperability rule for June 2021 compliance.

1 NJ LNHA CEU approved, PA & NY CEU pending approval / 1 Nursing Contact Hour submitted

Finding, Selecting, and Keeping Great Co-Workers

Clint Maun, CSP ● *Senior Partner,* Maun-Lemke Speaking and Consulting, LLC

Skilled nursing and assisted living centers have taken the needed action to fight a global pandemic and have established the required systems to contain and prevent the spread of COVID-19. The never-before-seen challenges we experienced in 2020 has made it more vital than ever to have superior staff in all roles. We know health and housing teams can work together to achieve amazing success at workforce stabilization. Join us for an overview of proven teaming strategies during this time of opportunity, which includes a new career at your organization for highly-recommended displaced workers.

1 NJ LNHA & CALA CEU approved, PA & NY CEU pending approval / 1 Nursing Contact Hour submitted

The Family Medical Leave Act

Shavonne Person ● *Community Outreach & Resource Planning Specialist,* US Department of Labor - Wage & Hour Division

This presentation will present general guidelines regarding the Family and Medical Leave Act (FMLA), which is enforced by the US Department of Labor – Wage & Hour Division and applies to all public agencies, all public and private elementary and secondary schools, and companies with 50 or more employees. Specifically, you will learn that the FMLA provides certain employees with up to 12 weeks of unpaid or paid, job-protected leave per year and requires that their group health benefits be maintained during the leave. You will also learn that it is designed to help employees balance their work and family responsibilities by allowing them to take reasonable unpaid leave for certain family and medical reasons. FMLA also seeks to accommodate the legitimate interests of employers and promote equal employment opportunity for men and women.

.5 NJ LNHA & CALA CEU approved, PA & NY CEU pending approval

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Fair Labor Standards Act – Part 541 Overtime Final Rule

Shavonne Person ● *Community Outreach & Resource Planning Specialist,* US Department of Labor - Wage & Hour Division

This session addresses the new rule that took effect January 1, 2020 that makes more than a million more American workers eligible for overtime. Previously, employees with a salary below $455 per week ($23,660 annually) were to be paid overtime if they work more than 40 hours per week. However, the new rule has increased that salary to $679 per week ($35,308 annually). Above this salary level, eligibility for overtime varies based on job duties. This presentation explores this new rule and exemptions and provides examples of proper salary calculations.

.5 NJ LNHA & CALA CEU approved, PA & NY CEU pending approval

The Nudge Theory: Transforming Dementia Care Through Innovation and Empowerment

Juliet Kerlin, MA ● *Director of Program Partnerships,* iN2L

Senior living organizations that embrace innovation and person-centered care understand the importance of empowering staff members who know first-hand the strengths and limitations of their residents. Professionals who have access to the knowledge base and tools necessary to actively engage residents through person-centered interactions can reap rewards that are transformational to the work environment of all care providers and the quality of life of the people they serve.

1.25 NJ LNHA & CALA CEUs approved, PA & NY CEUs pending approval

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