



Join us!

74th Annual Convention & Expo



**We're looking forward
to seeing you there!**

October 25 & 26, 2022

Harrah's Waterfront Conference Center, Atlantic City

Facility Prospectus



COVID-19 POLICY: *Accushield* is the official health attestation and screening partner of HCANJ. All attendees must register their vaccination card, *Docket* app letter, or a negative COVID-19 test that has been taken within 48 hours of arrival on site. All attendees will receive a link to the *Accushield* system and must register their credentials prior to arriving on site to ensure badge pick-up is not delayed. There will be no testing onsite. ***Please do not attend if you do not feel***



Conference at-a-Glance

Monday, October 24, 2022

12 noon - 7:30 p.m.	Registration open to all for screening & badges	<i>Outside Exhibit Ballroom</i>
7 - 10 p.m.	Welcome Back Cocktail Reception - All registrants welcome	<i>Location TBD</i>

Tuesday, October 25, 2022

9 - 8:30 a.m.	Registration, tour of exhibits, continental breakfast	<i>Exhibit Ballroom</i>
9 - 10:15 a.m.	DON Roundtable Breakfast - reservations required	<i>Avalon Ballroom</i>
10:30 a.m. - 12:30 p.m.	Opening Session	<i>Avalon Ballroom</i>
12:30 - 3:30 p.m.	Tour of exhibits / Exhibitor Mixer Luncheon (kosher options available) Complimentary to all registrants HCANJ prize drawing	<i>Exhibit Ballroom</i> <i>Exhibitor Ballroom Food Court</i>
3:30 - 5:30 p.m.	Concurrent education sessions	<i>Avalon Ballrooms</i>
4 p.m.	Ballroom closes for the day	
8 - 11 p.m.	The Party Hosted by HCANJ, Senior Planning Services, & LTC Ally ALL REGISTRANTS ARE WELCOME!!	

Wednesday, October 26, 2022

7:30 a.m.	Registration open to all Exhibit Ballroom open to exhibitors only	<i>Outside Exhibit Ballroom</i>
8 - 9:30 a.m.	Tour of exhibits / continental breakfast	<i>Exhibit Ballroom</i>
9 - 11 a.m.	Concurrent education sessions	<i>Avalon Ballrooms</i>
11 a.m. - 3 p.m.	Tour of exhibits / Exhibitor Mixer Luncheon	<i>Exhibit Ballroom</i>
1:15 p.m.	HCANJ Grand Prizes, final exhibitor prizes	<i>Exhibit Ballroom Food Court</i>
2 p.m.	Facility owners meeting	<i>Location TBD</i>
2 - 4 p.m.	Education session finale	<i>Avalon Ballroom</i>
2:30 p.m.	Exhibit Ballroom closes	
4 p.m.	Conference closes	

Convention Highlights

- *Opening Session*
- *Awards Ceremony* -
- *Keynote Address* -
Tuesday, October 25
10:30 a.m. - 12:30 p.m.

We hope to see you on Tuesday, October 25th, for our Opening Session, when our Keynote Speaker, Sam Glenn, will present:

Attitude Changes Everything 2.0

Keynote Speaker
SAM GLENN

If there is one thing certain in life, it is that our attitude plays a role in everything – both personally and professionally. Sam is considered one of the leading experts on the subject of “attitude,” having written more than 30 books related to this subject. He will offer an enlightening, entertaining and educational exploration into how our attitude works, what creates it and feeds it, how to keep it healthy, and finally how to use your attitude to create positive experiences and stories in life.

Sam will address:

- o **Adjustment** – how to adjust our attitude and keep it headed in the right direction.
- o **Instillation** - what makes our attitude function so it works and rewards us.
- o **Application** – how to partner your attitude with your skills and efforts.
- o **Impact** – how to measure the impact of your attitude.



DEMENTIA Live[®] Dementia Live[®] is a high-impact dementia simulation experience that immerses participants into life with dementia, resulting in a deeper understanding of what it’s like to live with cognitive impairment and sensory change.



Presented in partnership with



You’ll find the Dementia Live[®] simulation in the Exhibit Ballroom.

DON Roundtable Breakfast
Tuesday, October 25, 9 - 10:15 a.m.
limited seating - reservations required
Avalon Ballroom



Education Sessions Include:
Update from DOH Asst. Commissioner Stefanie J. Mozgai
Diversity & Ethics
COVID & Communicable Disease
Compassion Culture



Are those feet aching...did you run into someone you want to catch up with...do you just want to sit a spell???

Visit our “TypoLounge” and gather with friends or just relax and recharge.

Compliments of HCANJ Sponsor



TypoDuctions

Registration Guide

HCANJ MEMBER CENTER

By COB October 1, 2022 \$ 700
After October 1 \$ 800

NON-MEMBER CENTER

By COB October 1, 2022 \$1,500
After October 1 \$2,000

Registration closes October 17.

Your registration includes admission to the convention for up to 14 staff members

Once registration is received by HCANJ, any badge additions/changes will be subject to a \$25 administrative processing fee per badge/change.

Registration is **PER CENTER for up to 14 staff members**. In order to register, the center must include the completed center badge registration form listing the names, titles & unique/individual email addresses of their employees who will attend. Attendees must be employed at the center for which they are being registered. Companies who own and/or manage more than one company CANNOT register all centers under one company name. Registration will not be accepted without the center registration form and payment in full. See complete rules and regulations at <http://www.hcanj.org/facrules>.

ADMINISTRATOR EDUCATION CONTACT HOURS: This continuing education program is approved for New Jersey LNHA and CALA by the Health Care Association of New Jersey (HCANJ) and is in compliance with N.J.A.C. 8:34-7.3 to provide licensed nursing home administrator (LNHA) and certified assisted living administrator (CALA) education credits accepted by the Nursing Home Administrators Licensing Board (NHALB). This education activity may only be used for continuing education credit and not to meet academic college credits.

PA, and NY credits have been submitted to the State Board of Examiners of Nursing Home Administrators and are pending approval.

HCANJ events are not NAB approved but rather NJ state approved and accepted by the NJ LNHA Board. NY and PA are also submitted for approval. Administrators should register for events using the name that appears on their LNHA and/or CALA license/certificate.



NURSING EDUCATION CONTACT HOURS: This activity has been submitted to Rutgers Biomedical and Health Sciences. Rutgers Biomedical and Health Sciences is accredited by the American Nurses Credentialing Center (ANCC), the Accreditation Council for Pharmacy Education (ACPE), and the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing education for the healthcare team. The nurse planner and speakers have been cleared that there is no presence of conflict of interest for this event. There is no sponsorship received for this event. For more information regarding contact hours please contact Michelle Palko at (609) 890-8700.



Hotel accommodations are not included in your registration

All room rates are subject to Atlantic City room tax, currently 13.875% percent. Rates are also subject to a New Jersey State Tourism Promotional Fee, currently \$3, a Room Assessment Fee, currently \$2 per room, per night, and Resort Fee of \$15

Reservations include a \$5 voucher toward self-park, two (2) guest admissions per day to the fitness center, basic WIFI for two (2) devices per room per day, and pool access, and night swim for guests 21 & older.

Room rates:

Waterfront Tower \$ 89.00
Waterfront Modern Suite.....\$299.00

Hotel check-in: 4 p.m.
Hotel check-out: 11 a.m.

For reservations call: 888-516-2215

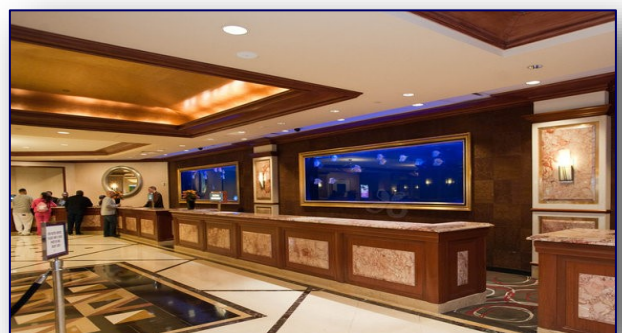
Group code: **SH10HC2**
Group name: **Health Care Association**

Reservations can be made 8 a.m. - 2 a.m. EST seven days a week

Or book online at:

<https://book.passkey.com/go/SH10HC2>

Room block will be released September 30, 2022. Reservations made after September 30th are on a space-availability basis at the current hotel rate. All room rates include a registration fee to HCANJ.



Tuesday

October 25, 2022

Convention and/or exhibit registration is required to take part in all activities.

8 a.m.

Registration open

Outside Exhibit Ballroom

8:30 - 10:30 a.m.

Continental Breakfast & Tour of Exhibits
Exhibit Ballroom

9 - 10:15 a.m.

DON Roundtable Breakfast

Reservation required
Avalon Ballroom

10:30 a.m. - 12:30 p.m.

**Opening Session:
President's Welcome, &
Keynote Speaker**
Avalon Ballroom

12:30 - 3:30 p.m.

Complimentary Exhibitor Mixer Luncheon & Tour of Exhibits & Prize Drawings
Exhibit Ballroom

3:30 - 5:30 p.m.

Concurrent Seminars
(no breaks)
Avalon Ballrooms

4 p.m.

Exhibit Ballroom closes

8 - 11 p.m.

The Party
hosted by
HCANJ, LTC Ally &
Senior Planning Services
ALL REGISTRANTS ARE WELCOME!!

LNHA & CALA education session certificates will be available on the HCANJ website 30 days after the close of the conference.

NURSING: Rutgers will contact attendees directly about claiming their contact hours.

Opening Session 10:30 a.m. - 12:30 p.m.

Welcome

Avalon Ballroom

Andy Aronson

President & CEO, Health Care Association of New Jersey

Keynote Speaker

Sam Glenn

Sam will offer an enlightening, entertaining and educational exploration into how our attitude works, what creates it and feeds it, how to keep it healthy, and finally how to use your attitude to create positive experiences and stories in life.

2.0 LNHA & CALA NJ CEUs approved, PA & NY CEUs pending approval / 2.0 Nursing Contact Hours submitted

Concurrent Education Seminars 3:30 - 5:30 p.m.

Briefing by the New Jersey Department of Health

Join us for an update on the most pertinent issues facing our sector today.

Stefanie J. Mozgai, Assistant Commissioner, *NJ Department of Health*

2.0 LNHA & CALA NJ CEUs approved, PA & NY CEUs pending approval / 2.0 Nursing Contact Hours submitted

Beyond Burnout—Why Overwhelm is a Serious Threat to Your Team and Bottom Line, and What You Can Do

We were a sector at risk for burnout before the pandemic, with the events of this past year just compounding those risks. In this session, former clinical therapist and regional operator, Samantha Jones, will do a deep dive into what causes burnout. This isn't another superficial session that teaches you how to take deep breaths, but rather takes an in depth approach into the neuroscience of how our brains process stress, why specific interventions work better than others, and the tangible steps that leaders can take today to help decrease their chances of burning out and to help their teams do the same. This session will include group discussion and case studies to reinforce the application of interventions reviewed.

Samantha Jones, LNHA, Owner, *Samantha Jones Consulting, LLC*

2.0 LNHA & CALA NJ CEUs approved, PA & NY CEUs pending approval / 2.0 Nursing Contact Hours submitted

SAVE THE DATES

November 2, 2022 - Bronze Quality Award Workshop

November 15 - 17, 2022 - Top Gun School for Assisted Living Nurses

December 8, 2022 - Train the Trainer Workshop

March 28 - 30, 2023 - Annual Spring Conference

May 16, 2023 - Annual Assisted Living Conference

October 2023 - Annual Convention & Expo

Wednesday

October 26, 2022

Convention and/or exhibit registration is required to take part in all activities.

7:30 a.m.

Registration open

Outside Exhibit Ballroom

8 - 10 a.m.

Continental Breakfast

Exhibit Ballroom

9 - 11 a.m.

Concurrent Seminars

(no breaks)

Avalon Ballrooms

11 a.m. - 3 p.m.

Tour of Exhibits

Complimentary Exhibitor

Mixer Luncheon

1:15 p.m.

Exhibitor Prize Drawings

Exhibit Ballroom

HCANJ Grand Prize

Drawing

Must use entry form received at registration. Center administrator/ executive director or owner must be present to win.

Exhibit Ballroom Food Court

2 p.m.

Owners meeting

Location TBD

2 - 4 p.m.

Education Finale

Avalon Ballroom

2:30 p.m.

Exhibit Ballroom

Closes

4 p.m.

Conference Closes

Education session certificates will be available on the HCANJ website 30 days after the close of the conference.

NURSING: Rutgers will contact attendees directly about claiming their contact hours.

Concurrent Education Seminars 9 - 11 a.m.

Diversity, Equity and Inclusion in the Health Care Setting

Join us as we discuss a psychological and cognitive approach to diversity equity and inclusion in the health care setting using peer-reviewed research and evidence-based practices to focus on and discuss how health care providers work with patients and colleagues.

Robert Douglas, MACLP, CLC, President, *Clarity/Triumph Executive Coaching and Educational Consulting*

2.0 Ethics LNHA & CALA NJ CEUs approved, PA & NY CEUs pending approval / 2.0 Nursing Contact Hours submitted

Communicable Disease Outbreak Management in LTC Settings

Join the NJ Department of Health Communicable Disease Service as they assist you in the identification and response to cases and outbreaks of communicable diseases. We will also cover surveillance recommendations and reporting methods, management of COVID -19 and flu outbreaks in your communities, and learn about outbreak resources available to your staff and residents.

Katlyn Baker, MPH, Epidemiologist and **Margaret Barr**, RN-BS, Nursing Consultant, *NJDOH-CDS*

2.0 LNHA/ CALA NJ CEs approved, PA & NY CEs pending approval / 2.0 nursing contact hours submitted

Education Seminar Finale 2 - 4 p.m.

Compassion Culture: Building Blocks to Unleashing Innovation and Productivity

All leaders are not created equal. Learn how building MORALE can increase productivity within teams and unleash innovation for organizations. Attendees will explore what MORALE stands for through the lens of compassionate leadership, and engage with a panel of industry experts serving in roles connected to operations, sales and staff training. This interactive session will include a taste of experiential learning and examples of skill-building that empower people, change attitudes, and drive action!

Laura Ellen Christian, Vice President of Client Engagement, *AGE-u-cate Training Institute* and **Angel Allaire**, *The Arbor Company*

2.0 LNHA/ CALA NJ CEs approved, PA & NY CEs pending approval / 2.0 nursing contact hours submitted

*
* **Stand Out From the Crowd...** *
* **SPONSORSHIP OPPORTUNITIES** *
* **AVAILABLE** *
* *Contact michelle@hcanj.org* *



Prize Drawings

PASSPORT TO PRIZES DRAWINGS

- Only Passports will be used for prize drawings
- All 20 boxes on the passport must be signed
- You must be present to win

GRAND PRIZE DRAWINGS

Only registered center administrators/owners are eligible

- **FIRST PRIZE:** Up to \$5,000 in HCANJ state dues credit for 2023. Awarded dues credit does not include national dues. No cash substitute in lieu of dues credit.
- **SECOND PRIZE:** Free admission for one individual (selected by center) to attend the 2023 Annual HCANJ Spring Conference.
- **THIRD PRIZE:** Free admission for one individual (selected by center) to attend the 2023 HCANJ Annual Assisted Living Conference.

Grand Prize Drawing rules

- o No cash substitute in lieu of awarded prizes.
- o All New Jersey long term care centers, whether or not they are currently HCANJ members, are eligible to win, provided that they have paid in full for the 74th Annual Convention and Expo at the time of the drawing.
- o Must use entry form specified for the Special Drawing
- o The center owners or administrators/executive directors must be present at the drawing to accept prizes. If the owner or administrator/executive director is not present when their center name is drawn, the center will be disqualified and another center entry form will be drawn. The winning center owner or administrator/executive director will receive a letter from HCANJ indicating the prize their center has won.

SHOW MANAGEMENT

Michelle Palko

Director, Education/Convention Services

email: michelle@hcanj.org

MEMBERSHIP

Deb Mumola

Office Manager, Bookkeeping, Member Services

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(609) 890-8700 | Fax (609) 584-1047

Special Events

A great way to kick-off convention!



Join us for our
Welcome Cocktail Reception

Monday, October 24

7 - 10 p.m.

Location TBD

Sponsored by



Tuesday, October 25

from 8 - 11 p.m.

join HCANJ, LTC Ally, and Senior Planning Services for a fabulous party! You will be treated to great kosher food, cocktails, hand-rolled cigars, music, and most importantly, a great time with great people!



Facilities must register by COB on October 1, 2022 or incur an increase in fees. No registrations will be accepted after October 17, 2022.
(see "Registration Guide")

2022 Annual Sponsors

Platinum



Gold

