



Join us!
**75th Annual
Convention
& Expo**

**We're looking forward
to seeing you there!**

October 24 & 25, 2023

Harrah's Waterfront Conference Center, Atlantic City

Facility Prospectus



Conference at-a-Glance

Monday, October 23, 2023

| | | |
|-----------------|---|---------------------------------|
| 12 noon - 7p.m. | Conference registration open to all for badge pick-up | <i>Outside Exhibit Ballroom</i> |
| 7 - 10 p.m. | Welcome Back Cocktail Reception - All registrants welcome | <i>Location TBD</i> |

Tuesday, October 24, 2023

| | | |
|-------------------------|--|---|
| 8 a.m. | Registration open to all / Exhibit Ballroom open to vendors only | <i>Exhibit Ballroom</i> |
| 8:30 - 10:30 a.m. | Registration, tour of exhibits, continental breakfast | <i>Exhibit Ballroom</i> |
| 9 - 10:15 a.m. | DON Roundtable— <i>NEW THIS YEAR!</i> DON plus one 'support staff' (Administrators / Executive Directors not included) - reservations required | <i>Avalon Ballroom</i> |
| 10:30 a.m. - 12:30 p.m. | Opening Session and Keynote Speaker | <i>Avalon Ballroom</i> |
| 12:30 - 2:30 p.m. | Tour of exhibits / Vendor luncheon (kosher options available) Complimentary to all registrants | <i>Exhibit Ballroom</i> |
| 2:30 - 3:30 p.m. | Vendor prize drawings via HCANJ Passports Tour of exhibits | <i>Exhibit Ballroom Food Court Exhibit Ballroom</i> |
| 3:30 - 5:30 p.m. | Concurrent education sessions | <i>Avalon Ballrooms</i> |
| 4 p.m. | Registration / Ballroom closes for the day | |
| 8 - 11 p.m. | The Party Hosted by HCANJ, Senior Planning Services, & LTC Ally ALL REGISTRANTS ARE WELCOME!! | <i>Avalon Ballroom pre-function area—2nd Floor</i> |

Wednesday, October 25, 2023

| | | |
|------------------|--|------------------------------------|
| 7:30 a.m. | Registration open to all Exhibit Ballroom open to vendors only | <i>Outside Exhibit Ballroom</i> |
| 8 - 10 a.m. | Registration / Tour of exhibits / Continental breakfast | <i>Exhibit Ballroom</i> |
| 9 - 10 a.m. | <i>NEW THIS YEAR!</i> —Infection Prevention Roundtable Registration required - two per center | <i>Avalon Ballroom</i> |
| 9 - 11 a.m. | Concurrent education sessions | <i>Avalon Ballrooms</i> |
| 11:15 a.m. | Facility owners meeting | <i>Location TBD</i> |
| 11 a.m. - 3 p.m. | Tour of exhibits / Vendor Mixer Luncheon | <i>Exhibit Ballroom</i> |
| 1:15 p.m. | Grand Prizes, final vendor prizes via HCANJ Passports | <i>Exhibit Ballroom Food Court</i> |
| 2 - 4 p.m. | Education session finale | <i>Avalon Ballroom</i> |
| 2:30 p.m. | Exhibit Ballroom closes | |
| 4 p.m. | Conference closes | |

Please do not attend if you do not feel well.

Convention Highlights

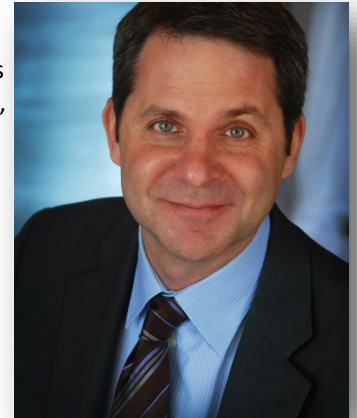
- Opening Session-
- Awards Ceremony -
- Keynote Address -
Tuesday, October 24
10:30 a.m. - 12:30 p.m.

We hope to see you on Tuesday, October 24th, for our Opening Session, when our Keynote Speaker, Joel Zeff, will present:

The Tao of Ta-Da: Watch What Happens When Work Becomes Play

In this hilarious interactive keynote, Joel invites members of the audience to participate in improvisational exercises to help illustrate the central message: That organizations and individuals should CELEBRATE every day successes to increase collaboration, productivity, passion and innovation.

Keynote Speaker
JOEL ZEFF



Joel's presentation will focus on *Seven Lessons Learned*:

1. Learn to celebrate work and create a positive environment.
2. Learn to improve collaboration and teamwork and help all partners find success.
3. Learn the three keys to leading change: be prepared; be focused; be open and flexible.
4. Learn the key to success: staying in the game and keeping your passion.
5. Learn to promote ownership and accountability.
6. Learn to encourage innovation by creating opportunity.

DON Roundtable Breakfast

Tuesday, October 24, 9 - 10:15 a.m.

Attendance by DONs and

NEW THIS YEAR, one support staff.

(Administrators / Executive Directors not included)

Limited seating - Reservations required

Avalon Ballroom



XXXXXXXXXXXXXXXXXXXXXXXXXXXX



NEW!! Infection Control Roundtable

Wednesday, October 25, 9 - 10 a.m.

Limited seating -

Reservations required

(two per center)

TypoLounges



*Are those feet aching...did
you run into someone you want to catch up
with...are you in the mood for some gaming
competition...do you just want to sit a spell???*

Visit our "TypoLounges" and gather with
friends and colleagues or just relax and recharge.

Compliments of HCANJ Sponsor



TypoDuctions

CANCELLATIONS/REFUND POLICY HCANJ reserves the right to cancel any program for which registration fees received are insufficient to support budgeted expenses. When HCANJ cancels a program and rescheduling fails, all registration fees are refunded in full with notification. A 50% refund will be offered for cancellations made at least 30 days in advance. After that time, HCANJ regrets that we are unable to offer refunds for canceled registrations or no-shows, nor can we offer credit for future programs. In the event of inclement weather, call the HCANJ office at (609) 890-8700 for cancellation information.

PHOTO DISCLAIMER: HCANJ reserves the right to use any photograph taken during the conference without the expressed written permission of those included within the photograph. HCANJ may use the photo in hard-copy or electronically in, but not limited to, brochures, newsletters presentations, or our website. A person attending a HCANJ event who does not wish to have their image recorded for distribution should make their wishes known in writing to the event organizer at michelle@hcanj.org prior to the event. By participating in an HCANJ event and not notifying the event organizer in writing of your desire to not have your photo used, you are agreeing to the terms and conditions listed above.

Registration Guide

HCANJ MEMBER CENTER

By COB September 27, 2023 \$ 700
After September 27 \$ 800

NON-MEMBER CENTER

By COB September 27, 2023 \$1,500
After September 27 \$2,000

Registration closes October 16.

Your registration includes admission to the convention for up to 14 staff members

Once registration is received by HCANJ, any badge additions/changes will be subject to a \$25 administrative processing fee per badge/change.

Registration is **PER CENTER for up to 14 staff members**. In order to register, the center must include the completed center badge registration form listing the names, titles & unique/individual email addresses of their employees who will attend. Attendees must be employed at the center for which they are being registered. Companies who own and/or manage more than one company CANNOT register all centers under one company name. Registration will not be accepted without the center registration form and payment in full. See complete rules and regulations at <http://www.hcanj.org/facrules>.

ADMINISTRATOR EDUCATION CONTACT HOURS: This continuing education program is approved for New Jersey LNHA and CALA by the Health Care Association of New Jersey (HCANJ) and is in compliance with N.J.A.C. 8:34-7.3 to provide licensed nursing home administrator (LNHA) and certified assisted living administrator (CALA) education credits accepted by the Nursing Home Administrators Licensing Board (NHALB). This education activity may only be used for continuing education credit and not to meet academic college credits.

PA, and NY credits have been submitted to the State Board of Examiners of Nursing Home Administrators and are pending approval.

HCANJ events are not NAB approved but rather NJ state approved and accepted by the NJ LNHA Board. NY and PA are also submitted for approval. Administrators should register for events using the name that appears on their LNHA and/or CALA license/certificate.



NURSING EDUCATION CONTACT HOURS: This activity has been submitted to Rutgers Biomedical and Health Sciences. Rutgers Biomedical and Health Sciences is accredited by the American Nurses Credentialing Center (ANCC), the Accreditation Council for Pharmacy Education (ACPE), and the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing education for the healthcare team. The nurse planner and speakers have been cleared that there is no presence of conflict of interest for this event. There is no sponsorship received for this event. For more information regarding contact hours please contact Michelle Palko at (609) 890-8700.



Hotel Reservations

Hotel accommodations are not included in your registration.

Please book inside the HCANJ room block. Don't be scammed by third party vendors looking to book your room for you. Use the codes below.

All room rates are subject to Atlantic City room tax, a New Jersey State Tourism Promotional Fee, currently \$3.00, a Room Assessment Fee, currently \$2.00, per room, per night, and a k

Reservations include a \$5.00 voucher toward self-park, two (2) guest admissions per day to the Fitness Center, basic Wi-Fi for two (2) devices per room per day, pool access and night swim for guests 21 & older.

Room rates:

Waterfront Tower\$ 89.00
Waterfront Modern Suite.....\$299.00

Hotel check-in: 4 p.m.
Hotel check-out: 11 a.m.

For reservations call: 888-516-2215

(8 a.m. to 2 a.m., seven days a week)

Group code: SH10HC3*

Group name: Health Care Association of NJ 2023
*All callers will be asked for this code but can also book by saying "Health Care Association."

Or book online at <https://book.passkey.com/go/SH10HC3>

The room block will be released October 1, 2023. Reservations made after October 1 are on a space-availability basis at the current hotel rates. All room rates include a registration fee to HCANJ.

Please book inside the HCANJ room block.

Prize Drawings

PASSPORT TO PRIZES DRAWINGS

- Only Passports will be used for prize drawings
- All 20 boxes on the passport must be signed
- You must be present to win

GRAND PRIZE DRAWINGS

Only registered center administrators/owners are eligible

- **FIRST PRIZE:** Up to \$5,000 in HCANJ state dues credit for 2024. Awarded dues credit does not include national dues. No cash substitute in lieu of dues credit.
- **SECOND PRIZE:** Free admission for one individual (selected by center) to attend the 2024 Annual HCANJ Spring Conference.
- **THIRD PRIZE:** Free admission for one individual (selected by center) to attend the 2024 HCANJ Annual Assisted Living Conference.

Grand Prize Drawing rules

- o No cash substitute in lieu of awarded prizes.
- o All New Jersey long term care centers, whether or not they are currently HCANJ members, are eligible to win, provided that they have paid in full for the 75th Annual Convention and Expo at the time of the drawing.
- o Must use entry form specified for the Special Drawing
- o The center owners or administrators/executive directors must be present at the drawing to accept prizes. If the owner or administrator/executive director is not present when their center name is drawn, the center will be disqualified and another center entry form will be drawn. The winning center owner or administrator/executive director will receive a letter from HCANJ indicating the prize their center has won.

SHOW MANAGEMENT

Michelle Palko

Director, Education/Convention Services

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MEMBERSHIP

Deb Mumola

Office Manager, Bookkeeping, Member Services

email: debbie@hcanj.org

(609) 890-8700 | Fax (609) 584-1047

Special Events

A great way to kick-off convention!



Join us for our

Welcome Cocktail Reception

Monday, October 23

7 - 10 p.m.

Location TBD

Sponsored by

VICTORY
PEST SOLUTIONS

Protecting Brands and Reputations

THE PARTY



Tuesday, October 24

from 8 - 11 p.m.

join HCANJ, LTC Ally, and Senior Planning Services for a fabulous party! You will be treated to great kosher food, cocktails, hand-rolled cigars, music, and most importantly, a great time with great people!



Facilities must register by COB on September 27, 2023 or incur an increase in fees. No registrations will be accepted after October 16, 2023. (see "Registration Guide")

2023 Annual Sponsors

Click on a logo to be brought to the company's website.

Platinum



Gold

