



# PARTNERSHIP OPPORTUNITIES

## Your Vision, Our Mission: Experience the Benefits of True Partnership

- ✦ Reduced fees to one of the LARGEST healthcare conventions on the East Coast
- ✦ Participate in cutting-edge education sessions
- ✦ Maximize your visibility amid competing vendors
- ✦ Align your company with the largest long term care trade association in New Jersey

### 2024 Business Partner Engagement Levels





















- Associate Business Membership** **\$1,000**
  - Promote your business on our website and in our Directory & Buyer's Guide
  - Receive timely communication on issues impacting the long term care sector
  - Get discounted rates for HCANJ events
- Gold Sponsor** **\$6,000**

Our engagement level offers you:

  - Associate Business Membership benefits
  - Boosted brand visibility
  - Guaranteed booths & signage
- Platinum Sponsor** **\$12,000**

Our most comprehensive engagement level offers you:

  - Gold Sponsor benefits
  - Opportunity to speak at HCANJ's convention with premium signage
  - Address key decision-makers at a monthly business meeting

BENEFITS	Associate Member	Gold	Platinum
Associate Business Membership for the year			
Company and product/service listed on our website and in our Directory & Buyer's Guide			
Timely communication through our daily healthcare digest			
Complimentary exhibit space at HCANJ Conferences			
Company logo on HCANJ website with click-through to your website			
Recognition at all HCANJ Conferences			
Promotional mention in all conference and convention literature			
Additional exhibit space at Annual HCANJ Convention & Expo			
An opportunity to address attendees at the Opening Session of the HCANJ Annual Convention & Expo			
An opportunity to speak to the HCANJ general membership at a monthly meeting			

#### Important Dates

##### Platinum & Gold

- Sponsorship commitment and contract due by January 1
- Sponsorship payment due by February 15
- Contracts received after January 1 do not guarantee a table at the Spring Conference

##### Associate Business Membership

- Membership runs from January through December
- Applications accepted December 1 through August 30

## JOIN NOW!



Need more information?  
Email Michelle Palko at [michelle@hcanj.org](mailto:michelle@hcanj.org)  
or call 609-890-8700



# PARTNERSHIP APPLICATION

Fillable application available online at [www.hcanj.org/partnerapp](http://www.hcanj.org/partnerapp)

If paying by check, mail this form & payment payable to:  
HCANJ, 4 AAA Drive, Suite 203, Hamilton, NJ 08691-1813

If paying by card, you may email this completed form to:  
[michelle@hcanj.org](mailto:michelle@hcanj.org)

Check here if:

☐ NEW

☐ RENEWAL

## Your Vision, Our Mission: Experience the Benefits of True Partnership

Company Name \_\_\_\_\_ ☐ LLC ☐ CORP

Company Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Company Phone \_\_\_\_\_ Website \_\_\_\_\_

Primary Contact Name \_\_\_\_\_ Title \_\_\_\_\_

E-Mail \_\_\_\_\_

Contact to be listed on website/directory \_\_\_\_\_ Title \_\_\_\_\_

E-Mail \_\_\_\_\_

Company Description - YOUR DESCRIPTION MAY BE NO MORE THAN 200 CHARACTERS (APPROX. 25 WORDS) INCLUDING SPACES.  
(Please note that this description will appear in your listing in the Directory & Buyer's Guide)

Please choose the category below that best describes your company's product or service:

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> Consulting/Management/Education     | <input type="checkbox"/> Legal/Insurance                    | <input type="checkbox"/> Supplies/Equipment/Group Purchasing |
| <input type="checkbox"/> Environmental/Safety                | <input type="checkbox"/> Medical/Behavioral Health Services | <input type="checkbox"/> Technology                          |
| <input type="checkbox"/> Finance/Banking/Billing/Collections | <input type="checkbox"/> Pharmaceutical Services            | <input type="checkbox"/> Transportation                      |
| <input type="checkbox"/> Food/Beverage/Nutrition             | <input type="checkbox"/> Real Estate/Construction/Design    | <input type="checkbox"/> Workforce                           |

### Select Your Engagement Level:

Associate Business Membership accepted December 1st through August 30th.

Sponsorship commitment contract due January 1. Contracts received after this date do not guarantee you a table at the Spring Conference.

☐ ASSOCIATE BUSINESS MEMBERSHIP - \$1,000 ☐ GOLD SPONSOR - \$6,000 ☐ PLATINUM SPONSOR - \$12,000

Method of Payment: ☐ Check for \$ \_\_\_\_\_ OR ☐ Charge this card for \$ \_\_\_\_\_

☐ By checking this box, I authorize HCANJ to charge my credit card for the above amount. ☐ MasterCard ☐ Visa ☐ American Express

Card No. \_\_\_\_\_ CV2# \_\_\_\_\_ Exp. date \_\_\_\_\_

Print Cardholder Name \_\_\_\_\_ E-Mail \_\_\_\_\_

A portion of your membership dues will be allocated to the New Jersey Health Care Political Action Committee. If you do not wish any portion of your 2024 membership dues to be dedicated to the NJHCPAC please check below.

Please note that checking the PAC prohibition statement below will not reduce your 2024 membership dues.

☐ I do not wish any portion of our 2024 dues to be dedicated to the New Jersey Health Care Political Action Committee (NJHCPAC).

In compliance with Section 6033(e) of the Internal Revenue Code (IRC), HCANJ reasonably estimates that 19% of 2024 HCANJ membership dues will be spent on lobbying and other expenditures subject to Section 162(e)(1) of the IRC. Therefore this portion of the 2024 HCANJ membership dues is not deductible for Federal income tax purposes

For internal use only:

ABM ent \_\_\_\_\_ ABS ent \_\_\_\_\_ PMT ent \_\_\_\_\_ CC \_\_\_\_\_ Website \_\_\_\_\_ Pkt \_\_\_\_\_ Comm \_\_\_\_\_ ABM Bkpr \_\_\_\_\_  
ABS Bkpr \_\_\_\_\_