



52nd Annual Spring Conference

March 26-28, 2024

(Exhibit days March 26 & 27)

Caesars Atlantic City Hotel & Casino

VENDOR PROSPECTUS



General Information

52nd Annual Spring Conference

March 26 & 27, 2024 | Set-up March 25
(No exhibits on Thursday, March 28)

WITHOUT EXCEPTION, BADGE INFORMATION MUST BE RECEIVED BY FRIDAY, MARCH 1, 2024.

OBJECTIVE: This annual conference offers healthcare providers education from local, state, and national leaders in the healthcare profession, along with networking opportunities in a relaxed atmosphere.

ATTENDEES: Attendees include healthcare center owners, directors, administrators, management, and nurses. Vendors include companies serving healthcare centers.

EXHIBIT REGISTRATION INCLUDES:

- Conference access for three company representatives
- Daily complimentary meals to include buffet breakfast, lunch, and refreshment breaks
 - All meals and breaks will take place in The Palladium.
 - Kosher lunches are available upon advance request.
- Conference attendee list
- One table with two chairs (tablecloth can be requested)
- Access to shared electric drop (bring your own extension cord)

EXHIBIT RATES & CANCELLATION POLICY:

HCANJ Member \$ 1,200
Non-member \$ 1,800

You must be an Associate Business Member prior to registration in order to take advantage of the member rates.

Companies that cancel their exhibit space in writing 30 days before the event will be held responsible for 50% of the cost of their contracted exhibit space. There are no refunds for cancellation 29 days and later. Companies that cancel their exhibit space cannot attend the conference or meetings and will not receive the attendee list.

IDENTIFICATION BADGES: Each vendor must pick up their own identification badge at the HCANJ registration desk upon their arrival. If a badge is used by anyone other than the named registered individual, the badge will be made unavailable for the duration of the conference, including the person whose name is on the badge. If you need to change the name on the badge contact Michelle at michelle@hcanj.org with the new name and a replacement badge will be made. ID may be required at the time of badge pick-up.

NO GUEST POLICY: The exhibiting company is not permitted to invite guests to the conference.

SHIPPING/STORAGE/LOADING/UNLOADING OF MATERIALS:

Caesars Atlantic City will be able to receive and store shipments the Wednesday, (March 20th) prior to load in, but not before that designated date. Vendors are responsible for tracking their own shipments. Packages should be labeled as follows: *Doug Clark, HCANJ / Vendor name, Caesars Atlantic City, 2100 Pacific Ave., Atlantic City, NJ 08401*. Questions should be addressed to Doug by phone at 609-343-2406 or email at doclark@caesars.com.

EXHIBIT SET-UP: Vendors will set-up in **The Palladium Ballroom**. Please keep exhibits simple. Tabletop or self-standing exhibits work best.

- **Booth location assignment is in the order contracts are received.**
- There is no security monitoring; secure all valuables at the end of each day. Ballroom doors will be locked each night.
- There are no booth signs.
- Booth set-up for exhibiting is Monday, March 25, from 2 until 7 p.m.

Booths will be assigned in the order contracts are received. Michelle Palko at HCANJ will contact each company individually and work with them at the time of assignment. At time of assignment, an updated floorplan with table availability will be shared and table will be selected.

All vendors must be set up by 7:15 on the morning of March 26. All vendors must also provide their own means of labor to pack/unpack and load-in/out their displays. The hotel will not provide labor/carts. If a vendor has a specific set-up/dismantle issue, please contact Michelle at 609-890-8700 or email her at michelle@hcanj.org and she will try to assist you.

COMPANY PRIZE DRAWINGS: Daily prize drawings will take place in The Palladium Ballroom during lunch and/or breaks. Participating vendors should bring their prizes to the prize area at that time. All prizes must be awarded on the day of the drawing. **Attendees will visit vendors and drop off business cards. HCANJ will not provide ballots or ballot boxes. Please provide a receptacle for collected business cards.** HCANJ staff will oversee the daily drawings. The winner of each drawing must be present in the room. If they are not present another name will be drawn until there is a winner present.

HOSPITALITY SUITES: Companies wishing to book a hospitality suite should contact James Marota, 609-464-1802 or jmarota@harrahs.com. An exhibiting company that contracts for a hospitality suite is not permitted to have the suite open during HCANJ functions.

HOTEL RESERVATION PROCEDURE: Registration does not include lodging. All lodging must be made/paid by participant. The HCANJ room block is in the Centurion Tower.

To reserve a room at Caesars Atlantic City:

- Call the hotel directly at 888-516-2215 (8 a.m. - 2 a.m. EST, 7 days a week)
- Give the group name: Health Care Association of New Jersey
- Give the group code: **SC03HC4*** to receive the daily room rate of \$89 plus resort fee and applicable government room taxes. There is a maximum of four persons per guest room. Each additional person will be charged at a rate of \$20 per person, per night.
*All callers will be asked for this code but can also book by saying "Health Care Association."

Those wishing to book their hotel room online may do so at:
<https://book.passkey.com/go/sc03hc4>.

Reservations are on a first-come, first-served basis. Rooms will be released from the discounted room rate block on February 24, 2024. Hotel check-in is after 4 p.m. and check-out is by 11 a.m.

Questions?

Contact Michelle Palko at 609-890-8700 or michelle@hcanj.org

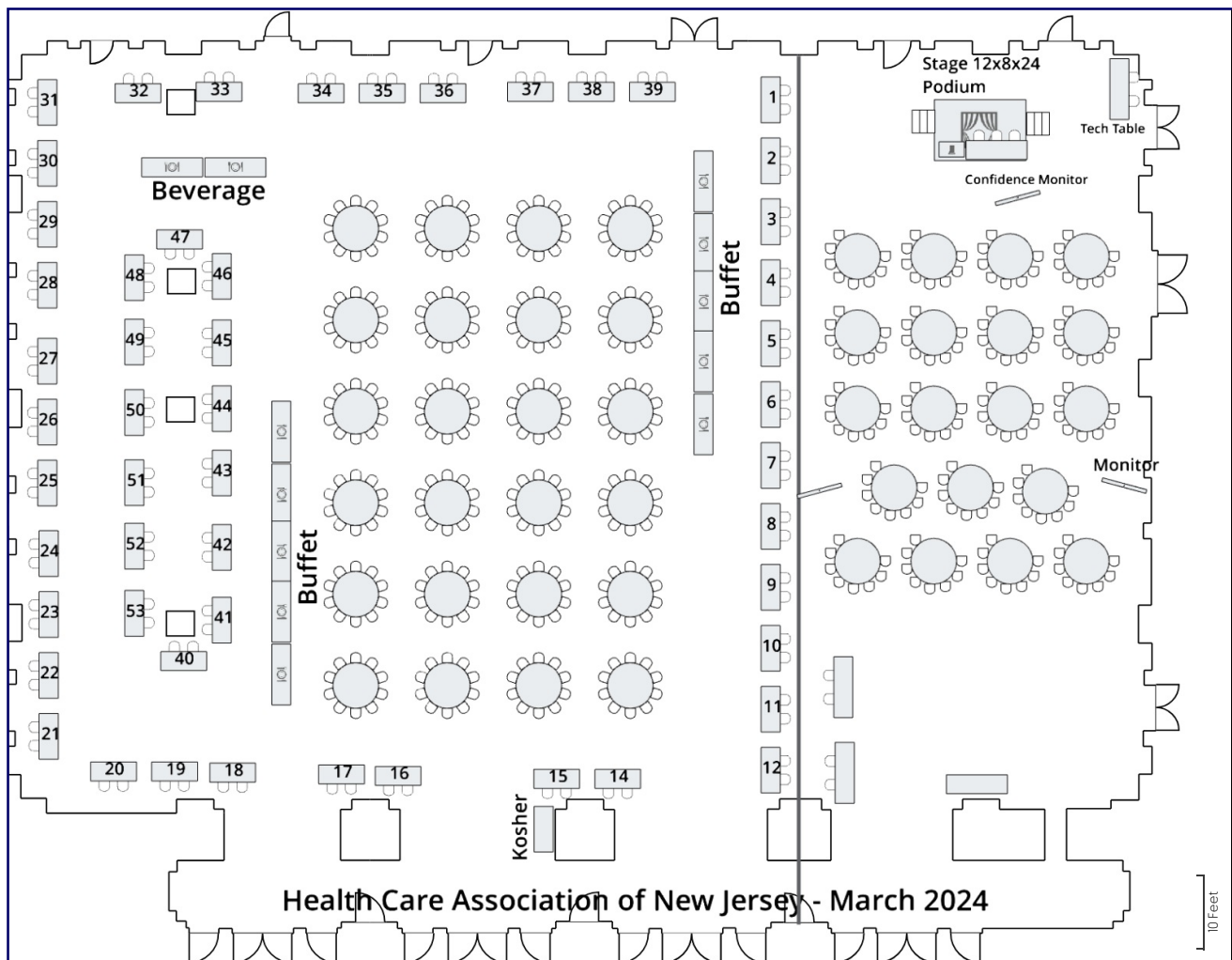
Tentative Conference At-A-Glance

Everything will take place in The Palladium Ballroom.

| Monday, March 25 | |
|----------------------|--|
| 2 - 7 p.m. | Vendor set-up |
| Tuesday, March 26 | |
| 8 - 9 a.m. | Complimentary breakfast and tour of exhibits |
| 9 - 10:30 a.m. | Welcome & Education |
| 10:30 - 11 a.m. | Complimentary refreshment break and tour of exhibits |
| 11 a.m. - 12:30 p.m. | Education session |
| 12:30 - 1:30 p.m. | Complimentary lunch and tour of exhibits |
| 1:30 - 3 p.m. | Education session |
| 3 - 3:30 p.m. | Complimentary refreshment break and tour of exhibits |
| 3:30 - 5 p.m. | Education session |

| Wednesday, March 27 - POLICY DAY | |
|----------------------------------|--|
| 8 - 9 a.m. | Complimentary breakfast and tour of exhibits |
| 9 - 10:30 a.m. | Education session |
| 10:30 - 11 a.m. | Complimentary refreshment break and tour of exhibits |
| 11 a.m. - 12:30 p.m. | Education session |
| 12:30 - 1:30 p.m. | Complimentary lunch and tour of exhibits |
| 1:30 - 3 p.m. | Education session |
| 3 - 3:30 p.m. | Complimentary refreshment break and tour of exhibits |
| 3:30 - 5 p.m. | Education session |
| 3:30 - 6 p.m. | Exhibit break-down |
| Thursday, March 28 | |
| 8 - 9 a.m. | Complimentary breakfast |
| 9 - 11:30 a.m. | Education session |
| 11:30 a.m. | Conference ends / snack-on-the go provided |

FLOOR PLAN



2024 Annual Sponsors

Click on a logo to be brought to the company's website.

