



*53rd Annual  
Spring Conference*



*March 25-27, 2025*

*Caesars Atlantic City Hotel & Casino*

ATTENDEE PROSPECTUS

## Registration Information

There is no online registration option for this conference.

**WITHOUT EXCEPTION, FACILITY REGISTRATION CLOSES ON THURSDAY, MARCH 13, 2025.  
REGISTRATIONS RECEIVED AFTER MARCH 3 WILL INCUR A \$50 LATE PROCESSING FEE  
AS INDICATED ON THE REGISTRATION FORM.**

**(Reminder: You must register using the name that is on your active license.)**

**REGISTRATION INCLUDES:** Access to education sessions, exhibit hall, prize drawings, buffet breakfast & lunch, refreshment breaks (*Kosher lunch available upon advance request*) and *Tuesday evening networking event*. Each individual must be registered and have paid the daily fee in order to take advantage of that listed above.

**BADGES/PROGRAM MATERIALS** Please make certain to print your information clearly on your registration form or type into the fillable form to avoid badge errors. Badges cannot be mailed in advance. Each registered individual must pick up their own badge at the onsite registration desk. ID may be required at the time of badge pick-up.

**CANCELLATIONS/REFUND POLICY** A 50% refund will be offered for attendee cancellations made at least 30 days in advance. After that time, HCANJ regrets that we are unable to offer refunds for canceled registrations or no-shows, nor can we offer credit for future programs.

In the event of inclement weather, please see the [HCANJ website home page](#) for cancellation information .

**REGISTRATION SUBSTITUTIONS** If the individual who originally registered is unable to attend the program, we encourage substitution from the same facility. Since badges are not transferable, individuals wishing to make a substitution should email the change request to [michelle@hcanj.org](mailto:michelle@hcanj.org) by the **Tuesday before the event**. Be sure to include the replacement attendee's name, title and email in order to process the change and so that a new badge can be prepared in advance of the conference.

**EXHIBITOR PRIZE DRAWINGS** All prize drawings will take place in the vendor ballroom on Wednesday during lunch. Attendees wishing to participate must visit with exhibitors, complete their ballots, or drop off business cards prior to the drawing. Participants must be registered for the conference and must be present in the vendor ballroom to win or another name will be drawn and announced.

**LODGING** All lodging is made and paid by the participant and not included in your registration fee. A limited amount of rooms are blocked at the discounted rate of \$89/night plus resort fee and applicable taxes on a first-come, first-served basis. The discounted block will be held through February 22, 2025. After that date, reservations are on a space-availability basis at the current hotel rate.

To reserve a room at Caesars Atlantic City:

- Call the hotel directly at 888-516-2215 (8 a.m. - 2 a.m. EST, 7 days a week).
- Give the group name and code: **Health Care Association of New Jersey / SCHCA5\*** There is a maximum of four persons per guest room. Each additional person will be charged at a rate of \$20 per person, per night.
- \*All callers will be asked for this code but can also book by saying "Health Care Association."

OR

Reserve your room online at <https://book.passkey.com/go/schca5>.

**CONTINUING EDUCATION AND CONTACT HOURS** Credit hours are indicated in each program description. All attendees will be scanned both in and out of each program in order to track and award accurate education credits/contact hours. All attendees will be required to fill out an evaluation which will be collected at the conclusion of each program.

HCANJ reserves the right to make alterations, additions, or omissions to the program or schedule when, in our opinion, such alteration is necessary.

**ADMINISTRATOR EDUCATION CONTACT HOURS** This continuing education program is approved for LNHA and CALA by the Health Care Association of New Jersey (HCANJ) and is in compliance with N.J.A.C. 8:34-7.3 to provide licensed nursing home administrator (LNHA) and certified assisted living administrator (CALA) education credits accepted by the Nursing Home Administrators Licensing Board (NHALB). This education activity may only be used for continuing education credit and not to meet academic college credits.

New Jersey and New York credits have been approved. Pennsylvania credits are pending approval.

LNHA and CALA certificates will be available on the HCANJ website 30 days after the close of the conference. Certificates can be printed at <http://ceu.hcanj.org/>. Rutgers will contact attendees directly regarding nursing certificates.

**NURSING EDUCATION CONTACT HOURS** This activity has been submitted to Rutgers Biomedical and Health Sciences and is accredited by the American Nurses Credentialing Center (ANCC), the Accreditation Council for Pharmacy Education (ACPE), and the Accreditation Council for continuing Medical Education (ACCME) to provide continuing education for the healthcare team.

**RUTGERS**  
BIOMEDICAL AND  
HEALTH SCIENCES



The nurse planner and speakers have been cleared that there is no presence of conflict of interest for this event. There is no sponsorship received for this event.

QUESTIONS? Please call the HCANJ Office at (609) 890-8700 or email Michelle Palko at [michelle@hcanj.org](mailto:michelle@hcanj.org)

**PHOTO DISCLAIMER:** HCANJ reserves the right to use any photograph taken during the conference without the expressed written permission of those included within the photograph. HCANJ may use the photo in hard-copy or electronically in, but not limited to, brochures, newsletters presentations, or our website. A person attending a HCANJ event who does not wish to have their image recorded for distribution should make their wishes known in writing to the event organizer at [michelle@hcanj.org](mailto:michelle@hcanj.org) prior to the event. By participating in an HCANJ event and not notifying the event organizer in writing of your desire to not have your photo used, you are agreeing to the terms and conditions listed above.

T u e s d a y  
**MARCH 25**

All activities will take place in the Palladium Ballroom

8 – 9 a.m. - Registration open / complimentary breakfast / visit with vendors

9 – 10:30 a.m.

### **Employee Motivation and Team Retention**

Programs used within the community for employee retention and making it the best employee experience possible.

**Christina Fleming**, Senior VP of Communication and Branding, Complete Care Management

1.5 CE approved NJ & NY LNHA and NJ CALA. PA LNHA and Nursing Contact Hours submitted for approval

10:30 a.m. - Break & visit with vendors

11 a.m. - 12 p.m.

### **Giving Our Veterans Care Choices – It All Starts with Contracting**

Although Long Term Care facilities have been contracting and providing services to Veterans for years, the US Senate recently passed a bill that includes provisions for more long-term care options, including assisted living facilities. This now gives veterans more options and access to care when choosing a long term care facility. But how does one go about contracting with the Veterans Administration? This session will take you through the pathway of contracting services, price structure and reimbursement for your facility.

**Gary Poretsky Esq.**, VA Accredited Attorney, Veterans Care Services

1 CE approved NJ & NY LNHA and NJ CALA. PA LNHA and Nursing Contact Hours submitted for approval

12 – 1:30 p.m. - Complimentary lunch & visit with vendors

1:30 – 3 p.m.

### **Navigating the Nursing Home Administrator Licensing Board's Concerns: Crafting a Thoughtful and Thorough Response**

*(NJ LNHA Ethics Approved)*

Your nursing home receives a deficiency, and the administrator of record receives a letter from the NHALB asking for an explanation. How do you respond? What if you are called in to testify before the Board? Today, we will review the process of crafting an effective response. We will talk about what the Board is looking for, how an effective written response can prevent an in-person appearance, and how to prepare for an in-person appearance.

**Andrew P. Aronson**, President & CEO, Health Care Association of New Jersey

**Stefanie Mozgai**, Assistant Commissioner, Certificate of Need and Licensing, New Jersey Department of Health

1.5 CE approved NJ & NY LNHA and NJ CALA. PA LNHA and Nursing Contact Hours submitted for approval

3 - 3:30 p.m. - Snack break & visit with vendors

3:30 – 5 p.m.

### **Is AI Prepared to Address the Challenges in Long Term Care? A Deep Dive into the Potential**

AI in the long-term care sector is transforming how care is delivered, improving efficiency, and enhancing outcomes for residents. AI technologies are used to monitor health data in real-time, detect early signs of health deterioration, and predict potential complications, allowing for timely interventions. Additionally, AI is being applied in administrative tasks, such as streamlining patient records, managing staffing schedules, and optimizing resource allocation, reducing the burden on staff and improving operational efficiency.

However, we are just scratching the surface of the use of AI. So how can we expand the use of such technology into ultimately help provide more personalized, proactive care, reduce costs, and improve operational, clinical and survey outcomes. This session will explore how effective it could be in the long-term care world and review case studies.

**Brian Buys**, Chief Product Officer, SmartLinx

**Jennifer Dangelo**, Senior Vice President and General Manager Health Division, New Jersey Innovation Institute

**Dr Niloufar Jafari**, OD, Chief of Staff & Clinical Lead, Clearpol

1.5 CE approved NJ & NY LNHA and NJ CALA. PA LNHA and Nursing Contact Hours submitted for approval

**Our thanks to the vendors who are supporting this conference!  
Please stop by and visit with them.**



Wednesday  
**MARCH 26**

All activities will take place in the Palladium Ballroom

8 – 9 a.m. - Registration open / complimentary breakfast / visit with vendors

9 – 10:30 a.m.

### State and Federal Update

Join us for an informative discussion about emerging national and state issues, as well as pending state and federal legislation in this state and federal update regarding long term care issues.

**Andrew P. Aronson**, *President & CEO, Health Care Association of New Jersey*

*1.5 CE approved NJ & NY LNHA and NJ CALA. PA LNHA and Nursing Contact Hours submitted for approval*

10:30 a.m. - Break & visit with vendors

11 a.m. - 12:30 p.m.

### Long Term Care Providers' Role in Value-Based Care

Health care continues to shift to a focus on value. Value-based care centers on improving patient outcomes while reducing costs by emphasizing quality of care rather than the volume of services. Providers are incentivized to meet specific health goals, such as reducing unnecessary hospitalizations, preventing complications, and enhancing overall patient well-being. The goal is to shift to a more coordinated, patient-centered care approach employing data analytics, prevention and effective care coordination strategies and smarter spending.

This session will provide insights into the current status of value-based care and discuss successful value-based care models in long term care, in particular I-SNPs and long term care-focused ACOs.

**Marty Grabijas**, *Senior Director, National Contracting, American Health Care Association / National Center for Assisted Living*

*1.5 CE approved NJ & NY LNHA and NJ CALA. PA LNHA and Nursing Contact Hours submitted for approval*

12:30 – 1:30 p.m. - Complimentary lunch / visit with vendors / prize drawings

1:30 – 3 p.m.

### Beyond the Call: The Power of Providing Humanitarian Services and Going the Extra Mile

*(NJ LNHA Ethics Approved)*

Health equity is a vital component in our society which remains scarce in some sectors and other regions. This session will highlight the value of sharing services through volunteerism locally and abroad.

*Panel discussion moderated by Charles Larobis, RN, BSN, CDP, CADDCT, Director Quality, Regulatory & Clinical Services, Health Care Association of New Jersey*

*1.5 CE approved NJ & NY LNHA and NJ CALA. PA LNHA and Nursing Contact Hours submitted for approval*

3:30 – 5:30 p.m.

### We've Got a Runner!

This exercise will explore the critical issue of resident elopement in long term care facilities, emphasizing the importance of proactive planning and coordinated response efforts. Participants will assess their policies, plans, and procedures to enhance preparedness and response capabilities. The exercise will focus on key core capabilities, including Planning, Search and Rescue Operations, and Operational Coordination to ensure a swift, efficient response when a resident goes missing.

Through this scenario-based facilitated discussion, participants will identify gaps, strengthen interagency collaboration, and improve protocols to mitigate risks, enhance resident safety, and ensure compliance with regulatory requirements in an elopement emergency. Participants are encouraged to bring their facility's elopement response policy.

**David Weidner**, *BS, MPH, REHS, MEP, CEM, Director, Emergency Management, Health Care Association of New Jersey*

*2 CE approved NJ & NY LNHA and NJ CALA. PA LNHA and Nursing Contact Hours submitted for approval*

Thursday  
**MARCH 27**

All activities will take place in the Palladium Ballroom

8 – 9 a.m. - Registration open / complimentary continental breakfast

9 – 11 a.m.

### Long Term Care Clinical Update

This session will present a review of current clinical hot topics.

**Charles Larobis**, *RN, BSN, CDP, CADDCT, Director Quality, Regulatory & Clinical Services, Health Care Association of New Jersey*

*2 CE approved NJ & NY LNHA and NJ CALA. PA LNHA and Nursing Contact Hours submitted for approval*

# 2025 Annual Sponsors

## Platinum



## Gold

