



# PARTNERSHIP OPPORTUNITIES

## Your Vision, Our Mission: Experience the Benefits of True Partnership

- ◆ Reduced fees to one of the LARGEST healthcare conventions on the East Coast
- ◆ Participate in cutting-edge education sessions
- ◆ Maximize your visibility amid competing vendors
- ◆ Align your company with the largest long term care trade association in New Jersey

### 2026 Partner Engagement Levels



















- Associate Membership** \$1,000
  - Promote your business on our website and in our digital directory
  - Stay informed with timely updates on topics that impact long term care
  - Get discounted rates for HCANJ events
  - Participation on HCANJ Committees
- Gold Sponsor** \$6,000

This engagement level offers you:

  - Associate Membership benefits
  - Boosted brand visibility through social media platforms and HCANJ in-person trainings
  - Guaranteed** booth & signage at HCANJ Conferences
- Platinum Sponsor** \$12,000

The most comprehensive engagement level offers you:

  - Associate Membership benefits
  - Gold Sponsor benefits
  - Participation at HCANJ's Convention, including premium signage and an opportunity to address attendees at the Opening Session
  - Platinum Sponsor Spotlight posted on our social media platforms

BENEFITS	Associate Member	Gold	Platinum
Associate Membership for the year			
Company and product/service listed on our website and in our digital directory			
Timely communication through our Healthcare Beacon Digest			
Complimentary exhibit space at HCANJ Conferences			
Company logo on HCANJ website with click-through to your website			
Recognition and enhanced marketing opportunities at all HCANJ events			
Additional exhibit space at Annual HCANJ Convention & Expo			
An opportunity to address attendees at the Opening Session of the HCANJ Annual Convention & Expo			
Platinum Sponsor Spotlight posted on our social media platforms			

#### Important Dates

##### Platinum & Gold

- Sponsorship commitment and contract due by January 1
- Sponsorship payment due by February 15
- Contracts received after January 15 will not guarantee access to beginning of the year events

##### Associate Membership

- Membership runs from January through December
- Applications accepted December 1 through August 30

## JOIN NOW!



Need more information?  
Email Michelle Palko at [michelle@hcanj.org](mailto:michelle@hcanj.org)  
or call 609-890-8700



# PARTNERSHIP APPLICATION

Fillable application available online at [www.hcanj.org/partnerapp](http://www.hcanj.org/partnerapp)

Check here if:

☐ NEW

☐ RENEWAL

## Your Vision, Our Mission: Experience the Benefits of True Partnership

Company Name \_\_\_\_\_ ☐ LLC ☐ CORP

Company Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Company Phone \_\_\_\_\_ Website \_\_\_\_\_

Primary Contact Name \_\_\_\_\_ Title \_\_\_\_\_

E-Mail \_\_\_\_\_

Contact to be listed on website/directory \_\_\_\_\_ Title \_\_\_\_\_

E-Mail \_\_\_\_\_

Please provide a *brief* company description.  
(Please note that this description will appear in your listing in the Digital Directory)

### Please choose the category below that best describes your company's product or service:

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> Consulting/Management/Education     | <input type="checkbox"/> Legal/Insurance                    | <input type="checkbox"/> Supplies/Equipment/Group Purchasing |
| <input type="checkbox"/> Environmental/Safety                | <input type="checkbox"/> Medical/Behavioral Health Services | <input type="checkbox"/> Technology                          |
| <input type="checkbox"/> Finance/Banking/Billing/Collections | <input type="checkbox"/> Pharmaceutical Services            | <input type="checkbox"/> Transportation                      |
| <input type="checkbox"/> Food/Beverage/Nutrition             | <input type="checkbox"/> Real Estate/Construction/Design    | <input type="checkbox"/> Workforce                           |

### Select Your Engagement Level:

Associate Membership accepted December 1st through August 30th.

Sponsorship commitment contract due January 1. Contracts received after January 15 will not guarantee access to beginning of the year events.

☐ ASSOCIATE MEMBERSHIP - \$1,000

☐ GOLD SPONSOR - \$6,000

☐ PLATINUM SPONSOR - \$12,000

Method of Payment: ☐ Check for \$ \_\_\_\_\_ OR ☐ Charge this card for \$ \_\_\_\_\_

☐ By checking this box, I authorize HCANJ to charge my credit card for the above amount. ☐ MasterCard ☐ Visa ☐ American Express

Card No. \_\_\_\_\_ CV2# \_\_\_\_\_ Exp. date \_\_\_\_\_

Print Cardholder Name \_\_\_\_\_ E-Mail \_\_\_\_\_

A portion of your membership dues will be allocated to the New Jersey Health Care Political Action Committee. If you do not wish any portion of your 2026 membership dues to be dedicated to the NJHCPAC please check below.

Please note that checking the PAC prohibition statement below will not reduce your 2026 membership dues.

☐ I do not wish any portion of our 2026 dues to be dedicated to the New Jersey Health Care Political Action Committee (NJHCPAC).

In compliance with Section 6033(e) of the Internal Revenue Code (IRC), HCANJ reasonably estimates that 19% of 2026 HCANJ membership dues will be spent on lobbying and other expenditures subject to Section 162(e)(1) of the IRC. Therefore this portion of the 2026 HCANJ membership dues is not deductible for Federal income tax purposes

For internal use only:

AM ent \_\_\_\_\_ AS ent \_\_\_\_\_ PMT ent \_\_\_\_\_ CC \_\_\_\_\_ Website \_\_\_\_\_ Pkt \_\_\_\_\_ Comm \_\_\_\_\_ AM Bkpr \_\_\_\_\_ AS Bkpr \_\_\_\_\_