



78th Annual Convention & Expo

October 27 & 28, 2026

Harrah's Waterfront Conference Center, Atlantic City

***We're looking forward
to seeing you there!***

Vendor Prospectus

Vendor Information

Annual Business Sponsors and companies who exhibited last year and have contracted with payment in full for the current year will have priority booth assignments. If two 2025 vendors contract for the same booth at the same time, longevity will prevail. Booths not contracted with payment in full will be released on July 1 and assigned on a first-come, first-served basis, NO EXCEPTIONS. Sharing of booths by multiple companies is not permitted. Booth confirmations will be sent AFTER August 15, 2026.

Cancellation Policy:

- Vendors who cancel in writing by September 1 will be held responsible for a fee of 50% of the booth cost.
- There will be no refunds after September 1 and the vendor will be held responsible for the full booth cost.

You must set up on Monday and may not break down until the show closes on Wednesday.

Without a valid booth registration, vendors may not be present in any area of the conference center. There are no other options for attendance and no day passes are offered.

Please review the Rules and Regulations which can be found at <https://www.hcanj.org/25exhrr>

ID may be requested at any time throughout the conference.



Register by July 1, 2026 and SAVE!

By July 1, 2026

Associate Business Member	\$2,000 per space
Non-Member	\$3,800 per space

After July 1, 2026

Associate Business Member	\$2,500 per space
Non-Member	\$4,300 per space

Badge registration form is due September 25th. Anything received after this date is subject to a \$50 processing fee, per change. No badge changes are accepted after October 15th – NO EXCEPTIONS.

Vendors who provide products or services to facilities may NOT be included on a facility registration form.

Booth Specs

- Four company badges
- Carpeting
- Back wall and side rail drapes
- ID sign (company name, booth #, & partnership level)
- Six-foot draped table (top and skirt)
- Two chairs / One wastebasket

Set Up and Dismantling

- Designated set up is:
 - Monday, October 26, 12 noon to 7 pm
- Designated dismantling is:
 - Wednesday, October 28, 2:30 to 6:30 pm

Load-in/out is via the loading dock. GES can be contacted for additional load in/out assistance at the vendor's expense. Each vendor is responsible for tracking their own materials.

Booth Services

General Exposition Services (GES) is the official convention service and drayage company. The GES ONLINE kit is available at <https://hcanj.org/GES26>

Contact

- Phone: 610-495-8866
- Email: info@generalexposition.com

Wi-Fi/Electrical Service/Audio-Visual: These services are NOT part of the booth package and are provided by Encore Event Technologies. Additional information is available online at <https://hcanj.org/Encore26>

Contact

- Phone: 609-674-1479 (Janice Brittin)
- Email: janice.brittin@encoreglobal.com



★ THE PARTY ★
SPONSORSHIP OPPORTUNITIES AVAILABLE
Visit our website for more information!

Conference At-A-Glance

Monday, October 26, 2026

12 noon - 7 p.m.	Vendor Set Up
12 noon - 6:30 p.m.	Conference registration open to all for badge pick-up
7:00 p.m. - 10:00 p.m.	Welcome Back Cocktail Reception - Badge pick-up available. CONFERENCE REGISTRATION IS REQUIRED. All registrants are welcome!

Tuesday, October 27, 2026

8:00 a.m.	Registration open to all Vendor Ballroom open to vendors only
8:30 a.m. - 10:30 a.m.	Registration, tour of exhibits, continental breakfast
9:00 a.m. - 10:15 a.m.	DON Roundtable - sponsored by Pelorus / RESERVATIONS REQUIRED DON plus one support staff member (ADMINISTRATORS / EXECUTIVE DIRECTORS NOT INCLUDED)
10:30 a.m. - 12:30 p.m.	Opening Session and Keynote Speaker
12:30 p.m. - 2:30 p.m.	Tour of exhibits / Vendor luncheon (kosher options available) Complimentary to all registrants
2:30 p.m. - 3:30 p.m.	Tour of exhibits Vendor prize drawings via HCANJ Passports
3:30 p.m. - 5:30 p.m.	Concurrent education sessions
TBD	Facility Owners Briefing
4:00 p.m.	Registration & Vendor Ballroom closes for the day
8:00 p.m. - 11:00 p.m.	The Party - co-hosted by HCANJ & Senior Planning Services

CONFERENCE REGISTRATION IS REQUIRED TO ATTEND THE PARTY.

Wednesday, October 28, 2026

7:30 a.m.	Registration open to all Vendor Ballroom open to vendors only
8:00 a.m. - 10:00 a.m.	Registration / Tour of exhibits / Continental breakfast
9:00 a.m. - 11:00 a.m.	Concurrent education sessions
11:00 a.m. - 3:00 p.m.	Tour of exhibits / Vendor mixer luncheon
1:15 p.m.	Grand prize & final vendor prizes via HCANJ Passports
2:00 p.m. - 4:00 p.m.	Education session
2:30 p.m.	Vendor Ballroom closes & Vendor breakdown to begin
4:00 p.m.	Conference closes

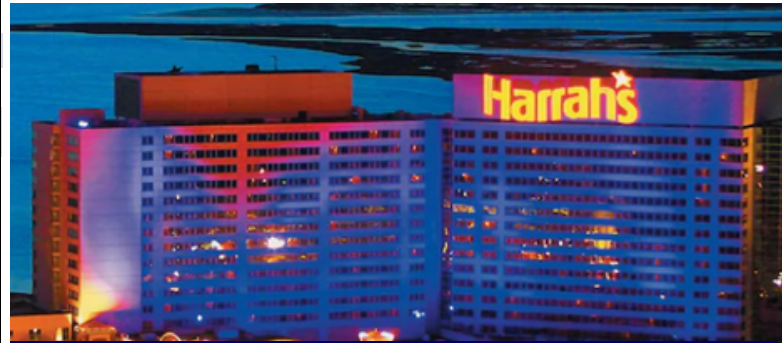
Above times subject to change

***A GREAT WAY TO
KICK OFF CONVENTION!***



*Join us for our
Welcome Cocktail Reception
Monday, October 26
7 - 10 p.m.
Seven Stars Lounge*

Hotel Reservations



Hotel is not included with registration

***Please book inside the HCANJ room block.
DON'T BE SCAMMED by third party vendors looking
to book your room for you.***

All room rates are subject to Atlantic City Tourism Promotion fee, currently \$2, New Jersey State Occupancy Fee, currently \$3, Atlantic City Occupancy Surcharge, currently \$2, and a Resort Fee of \$15. Taxes subject to change without notice.

Reservations include a \$5.00 voucher toward self-park, two (2) guest admissions per day to the Fitness Center, (no locker/shower access) basic in-room Wi-Fi for two (2) devices per day, in-room coffeemakers, and all local calls.

Rates & Booking

Waterfront Tower\$ 89.00

Waterfront Modern Suite.....\$ 299.00

Hotel check-in: 4:00 p.m.

Hotel check-out: 11:00 a.m.

For reservations, call (888) 516-2215
8:00 a.m. to 2:00 a.m., seven days a week

Group Code: SH10HE6
Group Name: Health Care Association of NJ 2026

Note: All callers will be asked for this code, but can also book by saying "Health Care Association."

Book online

Scan QR code or visit

<http://book.passkey.com/go/SH10HE6>



The room block will be released Friday, October 10. Reservations made after October 10 are on a space-availability basis at the current hotel rates. All room rates include a registration fee to HCANJ.

2026 Annual Sponsors

Platinum



Gold

