



78th Annual Convention & Expo

October 27 & 28, 2026

Harrah's Waterfront Conference Center, Atlantic City

***We're looking forward
to seeing you there!***

Facility Prospectus



Conference At-A-Glance

Monday, October 26, 2026

12 noon - 6:30 p.m.	Conference registration open to all for badge pick-up	Outside Vendor Ballroom
7:00 p.m. - 10:00 p.m.	Welcome Back Cocktail Reception - Badge pick-up available. CONFERENCE REGISTRATION IS REQUIRED. All registrants are welcome!	Seven Stars Lounge

Tuesday, October 27, 2026

8:00 a.m.	Registration open to all / Vendor Ballroom open to vendors only	Vendor Ballroom
8:30 a.m. - 10:30 a.m.	Registration, tour of exhibits, continental breakfast	Vendor Ballroom
9:00 a.m. - 10:15 a.m.	DON Roundtable— RESERVATIONS REQUIRED <i>sponsored by PELORUS</i> DON plus one support staff member (ADMINISTRATORS / EXECUTIVE DIRECTORS NOT INCLUDED)	Avalon Ballroom
10:30 a.m. - 12:30 p.m.	Opening Session and Keynote Speaker	Avalon Ballroom
12:30 p.m. - 2:30 p.m.	Tour of exhibits / Vendor luncheon (kosher options available) Complimentary to all registrants	Vendor Ballroom
2:30 p.m. - 3:30 p.m.	Tour of exhibits Vendor prize drawings via HCANJ Passports	Vendor Ballroom Food Court
3:30 p.m. - 5:30 p.m.	Concurrent education sessions	Avalon Ballrooms
4:00 p.m.	Facility Owners Briefing	Avalon Ballroom
4:00 p.m.	Registration & Vendor Ballroom closes for the day	Vendor Ballroom
8:00 p.m. - 11:00 p.m.	The Party - hosted by HCANJ & Senior Planning Services CONFERENCE REGISTRATION IS REQUIRED. All registrants are welcome!	Avalon Ballroom pre-function area 2 nd floor

Wednesday, October 28, 2026

7:30 a.m.	Registration open to all Vendor Ballroom open to vendors only	Outside Vendor Ballroom
8 :00 a.m. - 10:00 a.m.	Registration / Tour of exhibits / Continental breakfast	Vendor Ballroom
9:00 a.m. - 11:00 a.m.	Concurrent education sessions	Avalon Ballrooms
11:00 a.m. - 3:00 p.m.	Tour of exhibits / Vendor mixer luncheon	Vendor Ballroom
TBD	Breakout Session	Avalon Ballrooms
1:15 p.m.	Grand Prize & Final vendor prizes via HCANJ Passports	Vendor Ballroom Food Court
2:00 p.m. - 4:00 p.m.	Education session	Avalon Ballroom
2:30 p.m.	Vendor Ballroom closes & Vendor breakdown to begin	Vendor Ballroom
4:00 p.m.	Conference closes	

Convention Highlights

Reaching Your Vertical Summit



KEYNOTE PRESENTED BY

MANLEY FEINBERG

International Keynote Speaker,
Bestselling Author & Expert
Mountain Climber

OPENING SESSION

Tuesday, October 27th
Opening Session
10:30 a.m. - 12:30 p.m.
Avalon Ballroom

Join us for the
President's
Welcome,
Awards Ceremony,
and the
Keynote Address

DON Roundtable Breakfast

Tuesday, October 27th
9:00 a.m. - 10:15 a.m.
Avalon Ballroom

Compliments of HCANJ Sponsor



Limited seating - Reservations required

Attendance by DONs and one support staff member
(administrators/executive directors not included)

*Looking to take a breather from the convention floor hustle and bustle?
Come relax and gather with colleagues.*



CONTINUOUS TAILGATE

The Ultimate Game Plan Starts Here!

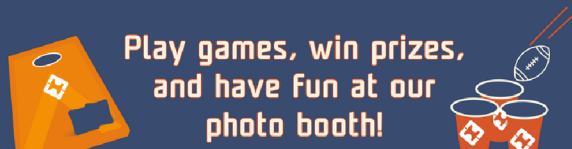
Huddle Up With the Experts!



Let's call
DEFENSE!

The right call for better IT,
Cybersecurity, Compliance
and Governance!

Play games, win prizes,
and have fun at our
photo booth!





CARNIVAL GAMES!

Step right up
to the **TYPOLOUNGE**

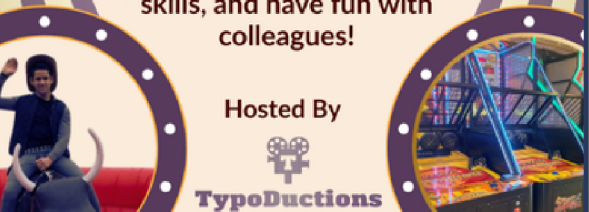
The TypoDuctions space brings you
something new—carnival games!

Swing by to connect, test your
skills, and have fun with
colleagues!

Hosted By



TypoDuctions



Registration Guide

HCANJ MEMBER CENTER

By COB September 25, 2026	\$700
After September 25, 2026	\$800

NON-MEMBER CENTER

By COB September 25, 2026	\$1,800
After September 25, 2026	\$2,300

**Without Exception
Registration Closes October 15**

Your registration includes admission to the convention for up to 14 staff members

Registration is **PER CENTER** for up to 14 staff members. To register, the center must include the completed center badge registration form listing the names, titles & unique/individual email addresses of their employees who will attend. Attendees must be employed at the center for which they are being registered. Companies that own and/or manage more than one company CANNOT register all centers under one company name. Registration will not be accepted without the center registration form and payment in full.

Once registration is received by HCANJ, any badge changes will be subject to a \$50 administrative processing fee per badge change.



Scan QR code for complete rules & regulations or visit:
hcanj.org/facrules

ADMINISTRATOR EDUCATION CONTACT HOURS: This continuing education program is approved for New Jersey LNHA and CALA by the Health Care Association of New Jersey (HCANJ) and is in compliance with N.J.A.C. 8:34-7.3 to provide licensed nursing home administrator (LNHA) and certified assisted living administrator (CALA) education credits accepted by the Nursing Home Administrators Licensing Board (NHALB). This education activity may only be used for continuing education credit and not to meet academic college credits.

PA and NY credits have been submitted to the State Board of Examiners of Nursing Home Administrators and are pending approval.

In support of improving patient care, this activity has been planned and implemented by Rutgers Biomedical and Health Sciences and HCANJ. Rutgers Biomedical and Health Sciences is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.



NURSING EDUCATION CONTACT HOURS: This activity has been submitted to Rutgers Biomedical and Health Sciences. Rutgers Biomedical and Health Sciences is accredited by the American Nurses Credentialing Center (ANCC), the Accreditation Council for Pharmacy Education (ACPE), and the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing education for the healthcare team. The nurse planner and speakers have been cleared that there is no presence of conflict of interest for this event. There is no sponsorship received for this event. For more information regarding contact hours please contact Michelle Palko at (609) 890-8700.

Hotel Reservations



Hotel is not included with registration

**Please book inside the HCANJ room block.
DON'T BE SCAMMED by third party vendors looking to book your room for you. Use the codes below.**

Book by phone

(888) 516-2215

8:00 a.m. to 2:00 a.m., seven days a week

Group Name:

Health Care Association of NJ 2026

Group Code: SH10HE6

Note: All callers will be asked for this code, but can also book by saying "Health Care Association."

Book online

Scan QR code or visit

<http://book.passkey.com/go/SH10HE6>



Rates

All room rates are subject to Atlantic City Tourism Promotion fee, currently \$2, New Jersey State Occupancy Fee, currently \$3, Atlantic City Occupancy Surcharge, currently \$2, and a Resort Fee of \$15. Taxes subject to change without notice.

Reservations include a \$5.00 voucher toward self-park, two (2) guest admissions per day to the Fitness Center, (no locker/shower access) basic in-room Wi-Fi for two (2) devices per day, in-room coffeemakers, and all local calls.

Waterfront Tower\$ 89.00

Waterfront Modern Suite.....\$ 299.00

Hotel check-in: 4:00 p.m.

Hotel check-out: 11:00 a.m.

**The room block will be released Friday, October 10, 2026.
Reservations made after October 10 are on a space-availability basis at the current hotel rates.
All room rates include a registration fee to HCANJ.**

PHOTO DISCLAIMER: HCANJ reserves the right to use any photograph taken during the conference without the expressed written permission of those included within the photograph. HCANJ may use the photo in hard-copy or electronically. A person attending a HCANJ event who does not wish to have their image recorded for distribution should make their wishes known in writing to the event organizer at Michelle@hcanj.org prior to the event. By participating in an HCANJ event, you are agreeing to the terms and conditions listed above.

Prize Drawings

Passport To Prizes Drawings

- Only Passports will be used for prize drawing.
- Visit booths specifically listed on the passport and have the vendor "dot" their company box.
- Visit booths of your choice to have the "Free Spaces" dotted.
- Once completed, write your name and the facility name on the passport and deposit in the tumbler located in the ballroom food court.
- You **MUST** be present to win.
- Daily Passport is valid only for the day indicated on the front of the passport - one per day.

Grand Prize Drawing

- Only registered center administrators/owners are eligible.
- Up to \$5,000 in HCANJ state dues credit for 2026. Awarded dues credit does not include national dues. No cash substitute in lieu of dues credit.

Grand Prize Drawing Rules

- No cash substitute in lieu of awarded prizes.
- All New Jersey long term care centers, whether or not they are currently HCANJ members, are eligible to win, provided that they have paid in full for the 78th Annual Convention and Expo at the time of the drawing.
- Must use entry form specified for the Special Drawing.
- The center owners or administrators/executive directors must be present at the drawing to accept prizes. If the owner or administrator/executive director is not present when their center name is drawn, the center will be disqualified and another center entry form will be drawn.

SHOW MANAGEMENT

Michelle Palko

Director, Education/Convention Services

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MEMBERSHIP

Deb Mumola

Office Manager, Bookkeeping, Member Services

debbie@hcanj.org

(609) 890-8700 | Fax: (609) 584-1047

CANCELLATIONS/REFUND POLICY HCANJ reserves the right to cancel any program. When HCANJ cancels a program and rescheduling fails, all registration fees are refunded in full with notification. A 50% refund will be offered for cancellations made at least 30 days in advance. After that time, HCANJ regrets that we are unable to offer refunds for canceled registrations or no-shows, nor can we offer credit for future programs. In the event of inclement weather, call the HCANJ office at (609) 890-8700 or visit our website www.hcanj.org for cancellation information.

Special Events

(for registrants only)

A great way to kick-off convention!



Join us for our

Welcome Cocktail Reception

Monday, October 26

7:00 - 10:00 p.m.

Seven Stars Lounge

Sponsored by



**Conference registration is
REQUIRED to attend these events.**



THE PARTY



Tuesday, October 27

8:00 - 11:00 p.m.

Avalon Ballroom, pre-function area, 2nd floor

Special thanks to our Co-Hosts:



**Facilities must register by COB on September 25, 2026, or incur an increase in fees.
No registrations will be accepted after October 15, 2026.**

(see "Registration Guide")

2026 Annual Sponsors

Platinum



Gold

